30/07/2026

COMMUNIQUÉ DE PRESSE

Changes to Financial Communication

Effective from the publication of first-quarter 2027 results, the TF1 group will adjust its financial communication for the first quarter (Q1) and third quarter (Q3) of each financial year.

Since Q1 and Q3 are not very representative of TF1's annual performance, notably due to the seasonality of the advertising market and the delivery schedule of its productions, financial communication will focus on the most relevant metrics for assessing the Group's performance.

In line with its main European peers, the TF1 group will publish the following key indicators for Q1 and Q3:

- **Operational indicators:** audience share figures for the TF1 group and the TF1 channel, together with indicators tracking the growth of digital consumption (e.g. number of hours viewed)
- **Financial indicators:**
  - Consolidated revenue, broken down by segment (Media and Studio TF1). Within the Media segment, advertising revenue, including the contribution from TF1+, as well as digital revenue
  - Liquidity and net cash

The publication of the Group's half-year and full-year results will remain unchanged.

Contact

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À propos du groupe TF1

The TF1 group is a leading French media company, operating television channels, streaming services and content production. The Group builds sustainable business models to deliver quality free-to-air entertainment and news to French-speaking audiences. The TF1 group reaches 60 million monthly viewers through its broadcast channels and serves 42 million users on its TF1+ streaming service. Through Studio TF1 (formerly Newen Studios), the company manages over 50 production companies and labels across France and international markets, making it a key player in content creation and distribution. #LesFrançaisEnsemble