

[30.10.24] **PRESS RELEASE**

TF1 GROUP MOBILISED TO COVER THE AMERICAN PRESIDENTIAL ELECTION

TF1 group is offering exceptional coverage of this major international event, featuring presenters and journalists from TF1 and LCI mobilised on the ground, backed by experts and correspondents, plus the unique perspective of the *Quotidien* team and powerful documentaries from Histoire TV.



On TF1, our big news bulletins will be in the colours of the Star-Spangled Banner.

Two all-new special reports from the heart of the key states of Pennsylvania and Arizona featured in Anne-Claire Coudray's news bulletins of 26 and 27 October and scored a huge success, attracting more than 5.2 and 6 million viewers respectively.

A series of immersive reports by Michel Scott on the challenges facing the American people are appearing on Gilles Bouleau's news bulletins until 5 November.



Exceptional coverage on LCI

LCI, the go-to channel for international news, will be travelling to Washington to provide direct coverage of America's big night from 6pm on 5 November, fronted by the familiar faces of Darius Rochebin, Margot Haddad and Jean-Baptiste Boursier, with a range of specialists, experts and correspondents on hand.

Ten teams from TF1 and LCI will also be in America, following Donald Trump and Kamala Harris at their campaign headquarters and gauging first reactions in the key states.



On TMC, the full panoply of *Quotidien* journalists and talents will be hard at work to give their unique take on this crucial election.

Every evening, Yann Barthès and his team will carry special news items and reports, split-screen interviews, and explainers with studio guests plus a whole range of premium events in the run-up to 5 November.



Histoire TV will be screening hard-hitting and impactful documentaries on the major social issues that are disrupting the US election.

Full details of our coverage:

On TF1:

- Two all-new special reports from the heart of the key states of Pennsylvania and Arizona, featured in Anne-Claire Coudray's news bulletins of 26 and 27 October.
- A set of reports from François-Xavier Ménage on board the iconic California Zephyr train, every Sunday in Anne-Claire Coudray's 8pm news bulletin.
- A series of immersive reports by Michel Scott on American society, appearing on Gilles Bouleau's news bulletins until 5 November.
- "American Night" presented live from Washington by Darius Rochebin, Margot Haddad and Jean-Baptiste Boursier, broadcast jointly with LCI from 1.30am.
- Analysis of projections and initial results from 6.55am on *Bonjour!*, the TF1 breakfast show, with Bruce Toussaint.

On LCI:

Special coverage:

- From Capitol Hill and across the country, LCI's star presenters and correspondents will offer full live coverage of "American Night" from 6pm on 5 November. Anchors Darius Rochebin, Margot Haddad and Jean-Baptiste Boursier will be joined in the studio by a host of specialists and experts, decoding and analysing breaking news and initial projections, supported by our correspondents embedded in the campaign HQs of Donald Trump and Kamala Harris, and gauging initial reactions in key states.

Backed up by documentaries:

- *Au cœur d'une nation fracturée* ("In the heart of a fractured nation"), a must-see documentary made by François-Xavier Ménage, screened on 26 October.
- *Trump, la soif de revanche* ("Trump: thirst for revenge"), a documentary by Bertrand Coq and Élodie Duboscq screened on 27 October, which looked at how the election campaign was changed by the assassination attempt on the 45th US president.

Daily and weekly comment pieces:

- *Good Morning François*, every day on the breakfast show, featuring LCI consultant and international relations expert François Clémenceau.
- Gérard Araud, former French ambassador to the United States, every Thursday on Darius Rochebin's show from 8pm.
- Amy Greene, lecturer and specialist in American politics at Université Paris Sciences et Lettres, every Saturday on Margot Haddad's show from 8pm.
- Nicole Bacharan, Franco-American political scientist, every Wednesday on Amélie Carrouër's show from 9am.

On TMC:

- *21H Médias: Qui peut arrêter Elon Musk* ("Who can stop Elon Musk?"), a programme by Julien Bellver on the world's richest man and his involvement in the campaign. Broadcast on 29 October, the programme attracted over 600,000 viewers, making it the most-watched DTT show among ABC1s and the second most-watched nationally among 15-34 year-olds.
- *Taylor Swift, Iconique et Politique* ("Taylor Swift, Iconic and Political"), in which Ambre Chalumeau reported on the pop icon and her seismic impact on US politics, shown on 31 October.
- Willy Papa recounts the life and career of Kamala Harris in *The Kamala Harris Story*, to be screened on 4 November.
- From New York to Florida, Martin Weill has been tracking the everyday lives of influencers backed by political parties in *Les reportages de Martin Weill: USA 2024, une élection sous influence* ("Martin Weill reports: USA 2024, an election under the influence"), to be broadcast on 5 November.
- Special reports every evening from 7.15pm on *Quotidien* with Yann Barthès and guests.

On Histoire TV:

- *États-Unis, la bataille de l'avortement* ("USA: the abortion battle"), an impactful documentary to be shown on 4 November at 8.50pm.
- *Avis de recherche: Trump* ("Wanted: Trump"), which delves into the career of the presidential candidate, to be broadcast on 5 November at 8.50pm.

All these programmes, along with exclusive tie-in formats, are available on TF1+ (other than Histoire TV) – plus live news feeds on our social networks, our website and the TF1 Info app.

ABOUT TF1 GROUP

TF1 group is a major player in the production, publication and distribution of content, in France and Europe. Our operations are split between two divisions: Our Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences – and all advertisers. We also operate in music production and live shows with Muzeek One. Our Production division, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms. The TF1 group has operations in 11 countries, and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartment A: ISIN FR0000054900).

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