

TF1 Group will be the home of the Nations Championship for rugby fans in France in 2026 and 2028

- Six Nations Rugby and TFI Group have agreed a new partnership, to make the French free-to-air broadcaster the exclusive home of the Nations Championship, which debuts in 2026
- TF1 Group will also offer fans access to the 2027 Summer Nations Series, and 2029 Autumn Nations Series, in between Nations Championship years
- From 2026-2029, TF1 Group will bring rugby fans in France 122 live fixtures, 20 of which will feature the France men's side

TF1 Group, the leading French free-to-air broadcaster, will be the exclusive home of the Nations Championship in France, for the first two editions of the new international rugby tournament, in 2026 and 2028.

The Nations Championship, will see the twelve biggest rugby nations in the world, packed with the best players in the sport, meeting across two rounds of fixtures in July and November every two years to decide the dominant nation, and balance of power between rugby hemispheres.

France will join their Six Nations Rugby counterparts in one group of European teams, who will take on New Zealand, South Africa, Australia, and Argentina, plus two invitational teams, to form the line-up of nations in the rest of the world group.

With points, national pride and silverware on offer, the Nations Championship means every fixture matters to every nation, with genuine sporting jeopardy to excite players and fans. For audiences in France, every moment will be available exclusively through TF1 Group coverage.

Outside of Nations Championship year's, fans in France will have access to every fixture from the Summer Nations Series in 2027, as teams prepare for the Rugby World Cup in Australia. Coverage will also extend to the Autumn Nations Series in 2029, meaning that from 2026 through to 2029, 122 live international rugby fixtures, 20 of which will feature the France men's side, will be available exclusively through TF1 Group coverage, in France.

Commenting on the partnership with Six Nations Rugby and the 122 international rugby fixtures fans in France will have free-to-air coverage to enjoy,

François Pellissier, Executive Vice President Business & Sports at the TF1 Group, stated:

"This new international competition is a major sporting event that will see the 12 greatest rugby teams in the world face off, and we are delighted to offer in exclusivity on our channels. Thanks to this agreement, we will broadcast more than 120 top-tier international rugby matches from 2026 to 2029. This agreement with Six Nations Rugby strengthens our commitment to offer French viewers the biggest sporting events on free-to-air television, cantered around their national teams."



Julien Millereux, Director of Sports, TF1 Group, said:

"Securing this new competition allows us to build a premium and recurring rugby portfolio across our channels, clearly positioning rugby as the second pillar of our sports event portfolio alongside football. The French national team, as well as the greatest rugby nations in the world, will have long term presence on TF1 Group's channels thanks to the Nations Championship on top of the 2027 World Cup in Australia we have just acquired exclusive broadcasting rights for."

Tom Harrison, Chief Executive Officer, at Six Nations Rugby, added:

"TF1 Group has a rich history in bringing the biggest sport and entertainment moments to audiences in France, and the Nations Championship will add to this legacy.

The long-awaited new tournament will transform the existing July and November international rugby windows into a compelling competitive format, every two years. The twelve biggest teams in the sport, and boasting the best players on the planet, all competing for a new title and piece of silverware, will make for an incredible spectacle for fans, all over the world.

That these fixtures will all be available free-to-air, through to 2029, is hugely exciting and everyone involved is proud to work with TFI Group to bring the new competition to life."

Contact

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About TF1 Group

About the TFI group The TFI group is a leading French media company, operating television channels, streaming services and content production. The Group builds sustainable business models to deliver quality free-to-air entertainment and news to French-speaking audiences. The TFI group reaches 58 million monthly viewers through its broadcast channels and serves 35 million users on its TFI+ streaming service. Through Studio TFI (formerly Newen Studios), the company manages over 50 production companies and labels across France and international markets, making it a key player in content creation and distribution.