

[04.02.25] **PRESS RELEASE**

## **ANNE-GABRIELLE DAUBA-PANTANACCE APPOINTED CHIEF COMMUNICATIONS & BRAND OFFICER AT TF1 GROUP**



**Anne-Gabrielle Dauba-Pantanacce has been appointed Chief Communications & Brand Officer at TF1 Group with effect from the 1<sup>st</sup> of April. She succeeds Maylis Carçabal, who has been promoted to Chief Communications Officer at the Bouygues group.**

In her new role, **Anne-Gabrielle Dauba-Pantanacce** will develop and implement TF1 Group's communication and brand strategy, supporting our digital acceleration strategy and future development.

**Rodolphe Belmer**, TF1 group Chairman & CEO, says: *"I'm delighted to welcome Anne-Gabrielle to TF1 group. Her solid track record in corporate communications, especially with two massive global platforms in Google and Netflix, make her the ideal person to help us meet the challenges ahead, and to guide our communication and brand strategy as we continue our digital acceleration."*

*My warmest thanks to Maylis Carçabal for her achievements, her professionalism, and her commitment to serving TF1 group, and I wish her every success in her new role at the Bouygues group."*

## **Anne-Gabrielle Dauba-Pantanacce**

Anne-Gabrielle Dauba-Pantanacce has been Vice President of Communications and Public Relations for Netflix France and Southern Europe since October 2021. She joined Netflix in September 2019 as Director of Corporate Communications for France and Southern Europe (France, Spain, Italy, Greece and Portugal).

From 2007 to 2019, Anne-Gabrielle Dauba-Pantanacce worked at Google France. She joined the group as Head of Press Relations and Corporate Communications. In 2011, she was appointed Director of Communications and Public Relations, while also assuming the role of Spokesperson.

Previously, she was Communications and Press Advisor to the Minister of Industry, after being in charge of press relations and crisis communications at the French Atomic Energy Commission (CEA, 2004-2006). She holds a Master's degree in Public Communication (CELSA-Sorbonne), a bachelor's and master's degree in Journalism (Institut Français de Presse), and a bachelor's degree in Public Law (Université Paris II Assas). She is also an Officer in the French Air Force citizen reserve.

### **PRESS CONTACTS:**

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