

[01.07.24] **PRESS RELEASE**

TF1 GROUP MARKS 10th ANNIVERSARY OF ITS PARTNERSHIP WITH THE RENCONTRES D'ARLES FESTIVAL

LCI is delighted to support the Rencontres d'Arles photography festival for the tenth consecutive year. This 55th edition of the festival runs from 1 July to 29 September 2024.

As the long-standing partner of the Rencontres d'Arles, LCI unveiled the new poster for this year's event on its 21 March breakfast show. LCI news teams are also covering the opening week of the festival.

From its earliest days, the internationally-renowned Rencontres d'Arles festival has always celebrated emerging new artists alongside some of photography's greats. This year's highlights include a retrospective of the American photographer Mary Ellen Mark, Sophie Calle's subterranean exhibition, Hugo Vitrani's graffiti-inspired works, and a focus on Japanese photography.

TF1 group is proud to support the festival's mission to raise public awareness of how interpreting images can develop a critical mindset, in an age of industrial-scale use of AI tools and disinformation.

This partnership is a reaffirmation of our deep commitment to the arts, and in particular to photography.

About TF1 group

TF1 group is a major player in the production, publication and distribution of content, in France and Europe.

Our operations are split between two divisions:

Our **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences - and all advertisers. We also operate in music production and live shows with Muzeek One.



LE GROUPE

Our **Production division**, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

The TF1 group has operations in 11 countries, and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartment A: ISIN FR0000054900).

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