



## PRESS RELEASE

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### NEWEN STUDIOS SIGNS AN AGREEMENT TO ACQUIRE MAJOR PLAYER IN TV MOVIE PACKAGING, FINANCING, PRODUCTION AND DISTRIBUTION: JOHNSON PRODUCTION GROUP

**Newen Studios has signed an agreement to acquire a majority stake in the American company Johnson Production Group (JPG), one of the major players in the packaging, financing, production and distribution of TV movies worldwide.**

The investment in JPG is part of Newen's strategy to **develop and acquire global IP**. This acquisition will allow the Group to further strengthen its ambition in the dynamic and highly resilient TV movie market and follows the majority stake it took in Reel One in 2019.

**Founding President, Timothy O. Johnson, will continue to lead Johnson Production Group, which he created in 1992.** Since that time, JPG has firmly established itself as a leader in its field in the North American market.

Present in all popular genres (thriller, action and romantic comedy, drama), the Group packages, finances and distributes over 40 movies each year with worldwide successes such as *Christmas at Pemberley Manor*, *Love on the Slopes*, *Falling in Niagara*, *Hotwired in Suburbia*, and *Noel Next Door*.

**Pierre Branco, CEO of Newen Studios,** said: *"We are delighted to welcome Tim Johnson and his team to the Newen Group. The signing of the agreement for the acquisition marks a new step in the Group's development and its international expansion. With Reel One and now JPG, we are becoming one of the world leaders in the production and distribution of TV movies while strengthening our privileged access to the North American market."*

**Timothy O. Johnson, President of Johnson Production Group,** said: *"Newen is the perfect strategic partner for our organization going forward in this dynamic marketplace. This will enable JPG and its partners to super service its clients delivering the best TV movies worldwide with the solid support of financing, distribution and massive scale Newen provides..."*

#### About Newen Studios

*Newen Studios, a subsidiary of the TFI Group, is one of the leading film and TV production and distribution businesses in Europe, with over 50 production companies and labels. Located in many territories in Europe, America and Canada, Newen Studios has expertise across all areas of AV production and covers all the major fiction and non-fiction genres including high end and continuing drama, documentary and magazine programming, animation, entertainment, and*

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*cinema, delivering high impact programming that delivers millions of viewers and users to broadcasters and digital platforms.*

*Newen Studios also boasts one of the richest catalogues of film and TV rights in France and Europe, while its distribution subsidiary, Newen Connect, exports its programmes to audiences worldwide.*

### **About Johnson Production Group**

*Johnson Production Group packages, finances, and distributes television content to networks, studios and streamers. The company specializes in various types of programming including romances, thrillers, holiday and true crime tv movies.*

*The company has been involved in the production of over 3000 hours of network television, with over \$1 billion spent on production. JPG specializes in value, efficiency, protection of creative elements, and delivery of a quality finished product.*