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TF1 acquires Dujardin, the publisher of the well-known game "1000 BORNES"

TF1 Entreprises has acquired a 100% stake in the games publisher Dujardin, one of France's leaders in the distribution of board games. In 2006, Dujardin generated turnover of around €6 million.

TF1 Entreprises has been active in the games sector since 2001 through the creation of TF1 Games. This move continues its growth on the entertainment market.

The new entity created by the combination of TF1 Games and Dujardin is now French leading publisher of board games with a catalogue of over 200 games.

Dujardin will benefit from TF1 Games' marketing and development know-how (electronic games, board games using interactive DVD, etc.), while the Dujardin sales force will boost the sales of the TF1 Games catalogue.

TF1 Entreprises will also help to spread the well-known "1000 Bornes" brand, particularly through licences products from TF1 Licences.

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TF1 is a company listed on Euronext Paris – Eurolist Compartment A – ISIN code: FR0000054900
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