

AUDIENCE FIGURES FOR 12 TO 18 NOVEMBER 2012 :

RECORD WEEK FOR TF1 REINFORCES STRONG MOMENTUM

With a 23.8% audience share, the channel posted its best week and strongest week-on-week increase since September, with a 1.1% rise in audience share.

This week's success confirms the channel's leadership status in today's broader audiovisual landscape, with a nine-point lead on its nearest rival.

TF1 was the number-one channel every evening and drew an average 6.6 million TV viewers in prime time.

6,6 million prime-time viewers and number-one every evening of the week

Monday : *Camping Paradis* is going from strength to strength, with 6.8 million viewers tuning in to this week's first-air episode, *The Prince of Camping*.

Tuesday : Simon Baker confirmed his status as TV viewers' favourite protagonist in *The Mentalist*, with 9.0 million viewers watching the all-new episode, *His Thoughts Were Red Thoughts*.

Wednesday : Some 6.0 million viewers watched the French team's impressive victory over Italy

Thursday : *No Limit* lived up to all expectations. The major new series from Luc Besson starring Vincent Elbaz got off to the best start for a Thursday night series since 2010, with 7.1 million viewers following the first episode.

Friday : suspense is mounting for the adventurers on *Koh Lanta*, as are the show's ratings, with 7.3 million viewers tuning in to the third evening.

Saturday : *Danse avec les stars* took the lead once again, with 5.6 million viewers.

Sunday : On its debut air, Quentin Tarantino's *Inglourious Basterds* attracted 5.9 million viewers between 8.50 pm and 11 pm..

TF1 extends lead over the competition in news and information

1 o'clock news : Best performance since June on Tuesday with a 49% audience share (6.4 million viewers).

8 o'clock news : Excellent scores on Wednesday with 7.2 million viewers (27.8% audience share) and Sunday with 8.6 million viewers (30.3% share).

Sept à huit : Over 5 million viewers tuned in to the magazine show on Sunday.

Game shows and comedy boost access ratings

Les 12 coups de midi : Jean-Luc Reichmann's game show ended the week on a record high, with 3.9 million viewers and a 28% share of the audience.

Une famille en or and *Le Juste Prix* : *Une famille en or*, hosted by Christophe Dechavanne, set a ratings high on Monday with 3.3 million viewers, as did *Le Juste prix*, presented by Vincent Lagaf', with 5.1 million.

Nos chers voisins : More and more fans are tuning in to watch the antics of unruly neighbours. The series set a new 7.50 pm record with 5.7 million TV viewers.

Après le 20h c'est Canteloup : an average 7.5 million viewers (28% audience share) watched the Nicolas Canteloup/Nikos Aliagas duo.

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