



Press release



Boulogne, June 16, 2009

Axel Duroux appointed Executive Vice President of the TF1 Group

Nonce Paolini, Chairman and CEO of the TF1 Group has decided to solicit the support of Axel Duroux as Executive Vice President of the TF1 Group. Mr. Duroux was Chairman of the Management Committee of the RTL Group in France.

In his new position, Axel Duroux will support Nonce Paolini in carrying out all his assignments and all his social, strategic and operational responsibilities.

The TF1 Group's transformation is gaining momentum, with the acquisition of TMC and NT1; the success of the thematic channels; the roll-out of its 360° strategy and the success of the new TF1.fr and its websites underpinned by its leadership position among media groups on the Internet; promising partnerships signed with UGC for movies and Sony for the distribution of video contents; and the kick-off of on-line games and betting under the EurosportBET.com brand.

Against this new backdrop, Nonce Paolini considered it necessary to buttress the TF1 Group's general management.

With his knowledge of the media, manifested by his success at the head of the RTL Group, his experience in the area of audiovisual content, and his acknowledged qualities as a high-level executive, Mr. Duroux represents a new asset for the Group.

His arrival at TF1 underscores the new dynamic directions the Group has now embarked on.

Since 2005, Axel Duroux has been Chairman of the Management Committee of the RTL Group in France, which comprises: RTL, France's leading radio station, the music stations RTL2 and FUN RADIO, and the IP France advertising business. He is also a Director of CLT-UFA, the Group's Luxembourg-based parent company and a member of the RTL Group Operational Management Committee.

Mr. Duroux is also a member of the Supervisory Director of M6.

He was appointed management consultant to the RTL Group in Luxembourg in November 2004. From 2000 to 2004, he was Chairman and CEO of Endemol Development and Vice-President of Endemol France, the French subsidiary of Europe's audiovisual production leader.

Mr. Duroux was Chairman of FUN RADIO and RTL2 from 1995 to 2000. He joined the CLT-UFA Group (later renamed RTL Group) in 1994 as General Manager of M40 with the mission to create RTL2.

Axel Duroux was communications advisor to the President of IBM France (1992-1994). He began his professional career as a reporter for the SIPA agency and journalist for LA CINQ (1989-1992).

46-year-old Mr. Duroux holds a Masters degree in international law, a degree in law and political science and a Masters degree from the French Press Institute. He is married with two children.

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