



FIFTH ANNUAL “PRIX JURIDIQUE MEDIA & INTERNET” AWARDS

On 23 January, The Walt Disney Company (France), TF1, Microsoft and Orange announced the winners of the 2018 Prix Juridique Media & Internet.

The judging panel of Philippe Coen (Legal Director, Vice President and Counsel, The Walt Disney Company France), Sebastien Frapier (Director of Legal Affairs, TF1 group), Mathieu Coulaud (Head of Legal, Microsoft France) and Virginie Nunes (Director of Legal Affairs – Content and New Media, Orange) awarded the prize equally to:

Azéline Boucher and **Léa Chevalier** for their theses on, respectively:

- “Survey of the terrain between personal and public data” (**University of Paris V- Renée Descartes**)
- “Artistic creation by algorithm: just another kind of art?” (**University of Paris X - Nanterre**)

Honourable mentions, for the quality of their theses and their performances in the viva, were awarded to:

- **Charlotte Muro (University of Poitiers)** – “Legal protections for users’ conversational agents”
- **Vincent le Nen (University of Montpellier)** – “Preference agreements in music publishing”

Founded in 2014 and initially organised by Lagardère Active, Microsoft, TF1 and Orange, who were joined this year by The Walt Disney Company (France), the Prix Juridique Media & Internet is the fruit of their shared commitment to reward Masters 2 students (14 entrants this year) for outstanding theses in media and internet law studies and for the contribution their research makes to the corporate world.

The day-long event, held at the Paris headquarters of The Walt Disney Company (France), was also an opportunity to put legal issues front and centre of the digital transformation, and to flag up the vital role of the in-house corporate lawyer on the most innovative topics (artificial intelligence, creation by algorithm, virtual reality, etc).

As in previous years, we were delighted to be partnered in this initiative by AFJE, Cercle Montesquieu and LexisNexis.

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About The Walt Disney Company France

The Walt Disney Company is one of the world's leading family entertainment and media companies, with annual sales of 55 billion dollars in 2017. The Group operates in 47 markets and is physically present in 23 countries, with more than 6,300 employees (excluding Disneyland Paris) in the Europe/Middle East and Asia region. The various Disney family and children's channels are broadcast in 117 countries. A major player in family entertainment in Europe, the Middle East and Africa for over 80 years, The Walt Disney Company creates real experiences for children and families via cinema, TV channels and a large range of products generated by its various brands (Disney, Pixar, Marvel and Star Wars). It has 180,000 employees worldwide, including 300 at its French subsidiary. Disneyland Paris, which opened its doors in 1992, is Europe's no.1 tourist destination.

Find out more at: <http://www.corporate.disney.fr/>

 <https://www.facebook.com/twdcfrance>

 <https://www.linkedin.com/company/disney-france>



About Microsoft

Founded in 1975, Microsoft (listed on NASDAQ, symbol MSFT) is the world leader in software, services and solutions that help people and businesses realise all their ambitions through digital. In 2016, Microsoft published a roadmap to a Cloud that is reliable, responsible and open.

Microsoft is present in 115 countries, employs 115,000 staff and works with 640,000 partners. Microsoft France was founded in 1983, and now employs over 1,600 people; Carlo Purassanta took over as Chairman in September 2017.

About TF1

TF1 is an integrated media group with a mission to inform and entertain. TF1 is France's leading private-sector free-to-air broadcasting group, with five complementary unencrypted channels (TF1, TMC, TFX, LCI and TF1 Séries Films) as well as special-interest pay-TV channels (TV Breizh, Histoire, Ushuaïa) and a digital offering based on its television output.

The operations of the TF1 group span the entire audiovisual chain from production and broadcasting through to rights exploitation, plus spin-offs tied into the Group's channels, such as home shopping, licensing and live shows.

Find all our job and internship opportunities at: <https://www.groupe-tf1.fr/fr/carrieres/offres-emploi>.

About Orange

Orange is one of the world's leading telecoms operators with sales of 41 billion euros in 2017 and 150,000 employees worldwide at 30 September 2018, including 92,000 in France. Present in 28 countries, the Group had a total customer base of 261 million worldwide at 30 September 2018, including 201 million mobile customers and 20 million fixed broadband customers. Orange is also a leading provider of global telecoms services to multinational companies, under the Orange Business Services brand. In March 2015, the Group presented its new strategic plan "Essentials2020" which places the customer experience at the heart of its strategy. The aim is to allow customers to benefit fully from the digital universe and the power of Orange's ultra-fast broadband networks.

Orange is listed on Euronext Paris (symbol: ORA) and on the New York Stock Exchange (symbol: ORAN).

For more information (online and on your mobile): www.orange.com, www.orange-business.com, or follow us on Twitter: @presseorange.

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About AFJE

AFJE is France's leading professional body for in-house corporate lawyers with over 4,300 members (25% of the profession), including more than 600 legal affairs directors. In-house corporate lawyers are the second-largest segment of the legal profession and are increasingly playing a strategic role at the interface between law and business, helping their companies become more competitive. AFJE has been supporting them for nearly 50 years, promoting their interests, providing training, and developing their role nationally and internationally.

AFJE is pleased to number among its members the legal affairs directors who sat on the judging panel, and their colleagues. For more information visit our website <http://www.afje.org> or contact Anne Laure Paulet, AFJE General Secretary, at annelaure.paulet@afje.org.





About Cercle Montesquieu

Founded in 1993, Cercle Montesquieu has become a leading forum for debate about the role and management responsibilities of the legal affairs director. As well as fulfilling an advocacy role on behalf of legal affairs directors, it also aims to encourage professional and friendly dialogue between legal affairs directors and provide authoritative opinions on corporate law, as well as contributing ideas on training the next generation of professionals. Cercle Montesquieu brings together legal affairs directors from all the main sectors of the economy, from both the private and public sectors as well as not-for-profit organisations and other well-known institutions.

About LexisNexis® in France

www.lexisnexis.fr

LexisNexis is a new-generation legal publisher and a major player in information services and management solutions for professionals. The company combines over a century of experience in publishing and state-of-the art technology to offer professionals an extensive range of highly-regarded products and services, like Lexis 360®, the Poly range, JurisClasseur and D.O.

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