



PRESS RELEASE

Boulogne, 17 October 2018

TF1 AND LCI ARE PARTNERING “MIRÓ”, THIS AUTUMN’S LANDMARK RETROSPECTIVE AT THE GRAND PALAIS

TF1 and LCI are partnering the “Miró” exhibition at the Grand Palais from Wednesday 3 October 2018 to Monday 4 February 2019. The channels are very proud to associate their brands with this stand-out cultural event, which reveals Joan Miró as free-thinker, committed poet, prolific artist.

The TF1 group has a long history of cultural partnership and philanthropy, through its LCI and TF1 channels. We back an average of around one hundred events every year, from exhibitions and concerts to ballet and films, making us a major cultural force and a leading supporter of the world’s cultural heritage.

Through a series of exhibitions – from Monet to Hopper, from Velasquez to Hergé – we have built ever closer ties with “Réunion des musées nationaux – Grand Palais” (Rmn-GP), Europe’s leading organiser of cultural events. Our ambition is to enable as many people as possible to share an encounter with art, in all its various forms.

The Miró retrospective brings together nearly 150 works, showing how the Catalan artist’s technique and style evolved over his 70-year career. The Grand Palais show includes masterpieces sourced from private collections not accessible to the public, or loaned from some of the world’s leading museums. And Miró was not just a painter; he was also a highly accomplished collage artist, sculptor, ceramicist and engraver.

About the TF1 group

The TF1 group is the leading private-sector television broadcaster in France, with five unencrypted channels (TF1, TMC, TFX, TF1 Séries Films and LCI) and four pay-TV theme channels (TV Breizh, Histoire, Ushuaïa and Serieclub, the last of which is 50% owned). The Group is adding a high-powered digital dimension to its channels on MYTF1, and video-on-demand offers via MYTF1VOD and TFOU MAX.

Also present in the production and distribution of content, the TF1 group acquired Newen mainly to accelerate international expansion of its production and distribution activities.

In April 2018, the TF1 group extended its digital footprint with the acquisition of the aufeminin group.

The TF1 group has created a large range of complementary businesses in key entertainment and leisure fields, with TF1 Entertainment (board games, music and live show production, licences and publishing); the film industry with TF1 Films Production and TF1 Studio; and home shopping with Téléshopping.

TF1 GROUP

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