

[05.10.21] **PRESS RELEASE**

TF1 GROUP SPONSORS LA CINEMATHEQUE FRANÇAISE TO SUPPORT JEAN PAUL GAULTIER'S ICONIC "CINEMODE" EXHIBITION

Through its TF1, TMC and LCI channels, the TF1 group is delighted to partner with La Cinémathèque Française in showcasing *Cinémode*, the iconic exhibition curated by Jean Paul Gaultier, which runs from 6 October 2021 to 16 January 2022.

As a long-standing partner of the French film industry and a major player in film production through our subsidiaries TF1 Films Production and TF1 Studio, the TF1 group has been proud to support French film-making over many years in all its diversity.

This special sponsorship arrangement reaffirms our support for French culture and our commitment to La Cinémathèque Française, building on our previous support for the Louis de Funès retrospective.

Uniting the worlds of film and fashion, this flagship exhibition reflects Jean Paul Gaultier's affection for the movies. Through displays of his own costume designs and those that have inspired him, *Cinémode* highlights the couturier's vision of fashion and film-making.

Jean Paul Gaultier has often put his talents at the service of the great film directors, creating the costume designs for films produced by TF1 Studio: *Kika* (1993) and *Absolument Fabuleux* (2001). And this year, he joined the judges for the 11th season of the TV show *Danse avec les stars*.

This partnership with La Cinémathèque Française demonstrates our very strong bond with the arts.



About the TF1 group

The TF1 group is a global player in the production, publication and distribution of content. Our ambition is to use our content to positively inspire society. Our operations comprise:

- . Broadcast with 5 free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), 4 theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), 3 on-demand content platforms (MYTF1, TFOU MAX and Salto), and the TF1 PUB advertising airtime sales house.

- . Digital via our web natives activities and high-powered digital communities including Aufeminin, Marmiton, Doctissimo and My Little Paris.

- . Music via music production/publishing and live shows.

- . Production via Newen, home to more than 30 labels in France and around the world.

The TF1 group has operations in more than 10 countries and nearly 3,700 employees, and generated revenue of €2,081.7 million in 2020 (Euronext Paris, compartment A: ISIN FR0000054900).

<https://groupe-tf1.fr>