



LE GROUPE

## PRESS RELEASE

Boulogne, 11 April 2019

### **TF1 GROUP FINALISES THE SALE OF THE OPERATIONAL SIDE OF TEleshopping'S BUSINESS**

Following the press release of 30 January 2019, the TF1 Group announces today that it has completed the sale of the operational side of Teleshopping's business (product sourcing, marketing, TV production, etc.) to its former CEO Jérôme Dillard, an independent entrepreneur and acknowledged specialist in telesales, consumer goods, specialist retail and customer relations.

**TF1 GROUP**

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