



PRESS RELEASE

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“Women experts to the fore”: a TF1 group event to get more women experts on TV news bulletins

This one-day event, a joint initiative by TF1’s News and Diversity departments, is being held at the Group’s headquarters, with Laurence Rossignol, the minister for Families, Children and Women’s Rights in attendance. Over 180 women experts in various fields (such as economics, education, police, science and healthcare) will be participating in the event, which aims to increase the proportion of female experts appearing on TV news bulletins.

There will be three key sessions during the day:

- A conference on the topic of “Experts on TV news bulletins: what role for women?”, during which representatives from the TF1 group and media experts will debate how well represented women experts are on TV news bulletins.
- Media training sessions to build confidence speaking in public and to camera.
- Meetings between experts attending the event and TF1 and LCI news journalists, to discuss which fields of expertise women experts are still under-represented in on television.

Gilles Pélisson, Chairman & CEO of the TF1 group, says: *“I am delighted that we have been able to organise an event like this, because it is a key step in facilitating the appearance of more women experts on the media, and specifically in TV news bulletins. We are convinced of the need for TF1 group channels to represent a diverse society, in which both men and women can have their say, and where expertise has nothing to do with gender, but rather with training, knowledge and experience”.*

To read Gilles Pélisson's column "Diversity is a necessity, a driver, an opportunity", published today, click [here](#)

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