



PRESS RELEASE

Boulogne, September 22, 2016

The TF1 group notes the order issued by the CSA (the French broadcasting regulator) to LCI requiring it to discontinue so-called “cross-promotion” of the LCI channel on the TF1 core channel, and is complying with that decision.

Nevertheless, the TF1 group is keen to open dialogue with the CSA on changes in the landscape of French rolling news channels arising from the arrival of France Info, and the consequences for the undertakings made by the TF1 group.

The exceptional level of promotion of France Info carried across the public service media (France Télévisions and Radio France) could not have been anticipated by the signatories of the agreement authorising LCI to broadcast in freeview. This has created an unprecedented competitive situation which substantially alters the implications for LCI of the undertakings made by the TF1 group.

The TF1 group is therefore ready to explore thoroughly with the CSA the steps that might be taken to restore the free competition and level playing field that have been compromised by the current competitive situation.

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