



TF1 ACQUIRES THE ANIMATED SERIES « SUPER WINGS »



TF1 has acquired for its youth slot TFOU the broadcasting rights of the second season of « Super Wings ». This 52x13' animated series is coproduced by Alpha Group, Funny Flux Entertainment and Little Airplane Productions.

Aimed at 3-6 year olds, Super Wings follows the adventures of Jett, transforming robot-plane, whose main goal is to deliver right on time packages to children around the world.

About TFOU:

A favorite destination for kids under 10, TFOU, TF1's children's slot, broadcasts more than 750 hours of programming a year. Content ranges from cartoons, short films and magazines to civic causes, games and special events. By far the leader in youth offerings on the French market, TFOU finished the year 2016 with excellent performances, with an average viewing share of 25% on 4 to 10 year olds. (Source Médiamétrie)

About ALPHA-AULDEY group:

Founded 24 years ago, ALPHA-AULDEY Group is China's leader in toy, animation series production, video games, and applications for youth. Since 2006, the group has embarked on a 360 ° diversification strategy, integrating the entire entertainment chain over the years: consumer products (toys, clothing, etc.), licensing and merchandising, points of sale, media (TV channels, websites ...), production of animated series and feature films, theme parks, musical shows, video games and applications, as well as educational content. Located in Guangzhou, the third largest city in mainland China and one of the country's hubs, ALPHA-AULDEY Group has

18,000 employees, including 12,000 employees in its three Chinese factories. With 20 workshops and 80 production units with the most demanding certifications, the group has the capacity to produce some 400,000 pieces per day. ALPHA-AULDEY Group recorded a turnover of \$1 billion and a market value of \$8 billion in 2015. At the international level, a subsidiary was established in Los Angeles, USA.