

[02.01.23] **PRESS RELEASE**

## TF1 STRENGTHENS ITS POSITION IN THE TOP 100 AUDIENCE RATINGS IN 2022

**With 77 of the year's best audiences, TF1 reasserted its market leadership and strengthened its position in the top 100 audience ratings in 2022. TF1 also had 7 more shows in the top 100 than in 2021.**

**TF1 scooped the biggest audience of the year** for the World Cup Final between Argentina and France with **24.1m** viewers, **an all-time high TV audience in France.**

**All TF1 editorial strands featured** in the top 100, including a broad range of franchises. TF1 was also the only channel to get into the top 100 with **entertainment and movies** in addition to sport, news and drama.

TF1 posted the no.1 viewing figures in each programme type, and was the only channel to attract **more than 7m viewers across all genres:**

- **No. 1 sport audience** with the World Cup Final on Sunday 18 December: **24.1m viewers.** TF1 filled the top 5 slots and had 9 of the top 10 rankings for sports programmes in the year.
- **No. 1 news audience** with President Macron's address to the nation on Wednesday 2 March: **8.7m viewers.** TF1 took all of the top 10 slots for news programme audiences in the year.
- **No. 1 French drama audience** with *HPI* on Thursday 12 May: **10.9m viewers.** TF1 took the top 8 places and 9 of the top 10 drama audiences in the year.
- **No.1 entertainment audience** with *Les Restos du Cœur* (Friday 4 March): **8.4m viewers.** TF1 filled all the top 10 slots in entertainment audience ratings for the year.
- **No. 1 movie audience** with *Qu'est-ce qu'on a encore fait au Bon Dieu?* (Sunday 3 April): **7.8m viewers.** TF1 accounted for all of the top 10 audience ratings for movies in the year.

**TF1 also performed very well on target audiences** with 81 of the top 100 audiences among women under 50, 90 of the top 100 among 25-49 year-olds, and 89 of the top 100 among 15-34 year-olds.

**These rankings underline the key role TF1 plays in French society, bring people together day by day around quality content that informs, entertains and moves them.**

**CONTACTS:**

**VP COMMUNICATION & BRANDS** – Maylis CARCABAL – mcarcabal@tf1.fr – +33 (0)6 63 59 87 05  
**HEAD OF COMMUNICATION: PROGRAMMES, BUSINESS & CSR** – Sophie DANIS – sdanis@tf1.fr – +33 (0)6 22 47 56 52