



## PRESS RELEASE

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### **Award for the TF1's innovative employability and upskilling program in support of the Group's transformation**



On 15 March 2018 the TF1 group Human Resources department won the U-Spring Strategic Transformation Award at the 3rd U-Spring "Printemps des Universités d'Entreprise" event, run by BPI Group and Leaders League.

The award was made in recognition of a raft of training and career development initiatives deployed by the TF1 group to support its transformation. The key element is "Connect", an immersive and disruptive training program built around three pillars: Innovation, Business and Digital. This accredited, tailored program was devised by the "TF1 University", and is offering 2,500 TF1 group employees an immersive experience that combines inspiring encounters in external and internal ecosystems (in areas such as startups, businesses undergoing transformation, neuroscience, data and virtual reality, and with key players within the Group) alongside collaborative workshops.

The jury also had high praise for the Innovation and Digital division's "Business Lab" intrapreneurship program, which offers all employees an opportunity to extend their "Connect" experience by supporting them as they develop an innovative project.

Cécile Monthiers, Head of Talent Development at the TF1 group, says: *"This award recognises the extensive and ground-breaking work done by the "TF1 University" in close collaboration with our Strategy and Innovation divisions, our training partners, and the OPCA<sup>1</sup>. Connect, and our in-house intrapreneurship program, are key mobilization and action vectors for all our people, in support of the transformation of the TF1 group.*

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<sup>1</sup> A joint employer/employee body that oversees accredited, sector-specific training programs.