

[07.12.22] **PRESS RELEASE**

USHUAÏA TV FOR CHANGE : TF1 GROUP LAUNCHES ON MYTF1 A COLLECTION TACKLING ISSUES AROUND ECOLOGICAL AND COMMUNITY TRANSITION !

Accessible free of charge on MYTF1 in the form of a collection and a FAST* TV channel, Ushuaïa TV For Change tackles issues around ecological and community transition positively, for everyone who's already involved or wants to get involved.

Among the many areas addressed are climate change, sustainable food and transport, renewable and innovative energy, and consuming responsibly. In total, there are nearly **150 hours of documentaries and magazines** dealing with issues around the essential transition towards a more sustainable way of life. It's a package of content designed to inspire, educate and engage: documentary series like Green Heroes (15 x 52 min), Echo-logis (75 x 26 min, on eco-homes), Artisans du changement (20 x 52 min) and Naturopolis (4 x 52 min), alongside one-off programmes like Téléphone éthique : le mobile de demain ? (on ethical phone tech) and Prendre l'avion: à quel coût ? (on the environmental cost of air travel). Not forgetting the magazine show En Terre ferme, presented by Fanny Agostini. **Ushuaïa TV For Change speaks to everyone who wants to understand and take action to save our planet.**

Following on from Ushuaïa TV, which after 17 years is still France's only TV channel 100% dedicated to the environment, and the January 2021 launch of the Génération Ushuaïa slot presented by Fanny Agostini on TF1 at 10.40am on Saturdays, this latest offshoot of the Ushuaïa ecosystem takes the brand's engagement to the next level. Ushuaïa TV For Change **is further testimony of the TF1 group's mission to raise public awareness, and to show people how they can make energy and environmental transition work.** The launch is a logical progression from the Climate Contract signed by the TF1 group in June 2022, and from a whole raft of measures taken over recent years.

About TF1 group

TF1 group is a major player in the production, publication and distribution of content.

Our raison d'être: to positively inspire society.

Our operations are split between two divisions:

The Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaïa TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX and Salto), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One.

The Production division, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

TF1 group has operations in some 10 countries, and employed 3,380 people as of 31 December 2021. In 2021, the Group generated revenue of €2,427m (Euronext Paris, compartment A: ISIN FR0000054900).

CONTACTS :

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