



### ***THIRD ANNUAL “PRIX JURIDIQUE MEDIA & INTERNET” AWARDS***

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**On December 15, 2016, Lagardère Active, Microsoft, Orange and TF1 announced the winner of the 2016 *Prix Juridique Media & Internet*.**

The judging panel of Garance Dupuis (Director of Legal Affairs and Compliance at Lagardère Active), Corinne Caillaud (Director of Public, External and Legal Affairs at Microsoft France), Sébastien Frapier (Director of Legal Affairs at TF1) and Virginie Nunes (Director of Legal Affairs – Content and New Media at Orange) awarded the prize to Paul Perrin of the University of Poitiers for his thesis on “Opportunities for the legal appropriation of algorithms”.

Honourable mentions, for the quality of their theses and their performance in the viva, were awarded to:

- Amélie Salvat, University of Paris II, for her thesis on “The future public domain of scientific publishing”;
- Sarah Lamyéiche, University of Paris I, for her thesis on “Legal protection against illegal streaming for broadcasting rights held by sports events organisers”.

Founded in 2014 by Lagardère Active, Microsoft and TF1, who were joined this year by Orange, the *Prix Juridique Media & Internet* is the fruit of their shared commitment to reward Masters 2 students (from the 13 universities that participated in the 2016 award) for outstanding theses in legal studies and for the contribution their research makes to the corporate world.

This day-long event was also an opportunity to put in-house lawyers centre stage in digital transformation, including a debate on Blockchain and an insight into tomorrow’s technologies such as artificial intelligence, machine learning and big data, at the Microsoft Technology Center.

As in previous years, we were delighted to be partnered in this initiative by AFJE and LexisNexis, who this year were joined by the Cercle Montesquieu.

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#### **About Lagardère Active:**

Lagardère Active is one of the four principal divisions of Lagardère SCA, alongside Lagardère Publishing (books and e-publishing), Lagardère Travel Retail and Lagardère Sports and Entertainment.

Lagardère Active is a market leader in all the sectors in which it operates, including magazine publishing (Elle, JDD, Paris Match, etc) and broadcasting (Europe 1, Virgin Radio, RFM). It is also France's leading producer of audiovisual content via Lagardère Studios, and the country's leading provider of kids' and family viewing with Gulli, TiJi and Canal J. The division is a leading player in digital (through pure player sites like Doctissimo, Billetreduc and MonDocteur, plus apps for mobiles and tablets), advertising sales (Lagardère Publicité), and non-media brand licensing in France and abroad (Lagardère Active Enterprises).

#### **About Microsoft:**

Founded in 1975, Microsoft (listed on NASDAQ, symbol MSFT) is the world leader in software, services and solutions that help people and businesses realise their full potential through digital. Microsoft France was founded in 1983, and now employs over 1600 people; Vahé Torossian took over as Chairman in July 2016.

#### **About TF1:**

TF1 is an integrated media group with a mission to inform and entertain. TF1 is France's leading private-sector free-to-air broadcasting group, with five complementary freeview channels (TF1, TMC, NT1, LCI and HD1) as well as special-interest pay-TV channels (TV Breizh, Histoire, Ushuaïa) and a digital offering based on its television output.

The operations of the TF1 group span the entire audiovisual chain from production and broadcasting through to rights exploitation, plus spin-offs tied into the Group's channels, such as home shopping, licensing and live shows.

#### **About Orange:**

Orange is one of the world's leading telecommunications operators with sales of 40 billion euros in 2015 and 154,000 employees worldwide at 30 September 2016, including 95,000 employees in France. Present in 29 countries, the Group had a total customer base of 256 million worldwide at 30 September 2016, including 194 million mobile customers and 18 million fixed broadband customers. Orange is also a leading provider of global telecommunications services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan "Essentials2020" which places the customer experience at the heart of its strategy. The aim is to allow customers to benefit fully from the digital universe and the power of Orange's new generation broadband networks.

Orange is listed on Euronext Paris (symbol: ORA) and on the New York Stock Exchange (symbol: ORAN).

For more information (on the internet and on your mobile): [www.orange.com](http://www.orange.com), [www.orange-business.com](http://www.orange-business.com) or [www.livetv.orange.com](http://www.livetv.orange.com), or follow us on Twitter: @presseorange, @orange and @orangerse

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#### **About AFJE:**

AFJE is France's leading professional body for in-house corporate lawyers with over 4300 members (25% of the profession), including more than 600 legal affairs directors. In-house corporate lawyers are the second-largest segment of the legal profession and are increasingly playing a strategic role at the interface between law and business, helping their companies become more competitive. AFJE has been supporting them for over 50 years, promoting their interests, providing training, and developing their role nationally and internationally.

AFJE is pleased to number among its members the legal affairs directors who sat on the judging panel, and their colleagues. For more information visit our website <http://www.afje.org> or contact Anne Laure Paulet, AFJE General Secretary, at [annelaure.paulet@afje.org](mailto:annelaure.paulet@afje.org).







### **About the Cercle Montesquieu:**

Founded in 1993, the Cercle Montesquieu has become a leading forum for debate about the role and management responsibilities of the legal affairs director. As well as fulfilling an advocacy role on behalf of legal affairs directors, it also aims to encourage friendly dialogue between legal affairs directors and provide authoritative opinions on corporate law, as well as contributing ideas on training the next generation of professionals. The Cercle Montesquieu brings together legal affairs directors from all the main sectors of the economy, from both the private and public sectors as well as not-for-profit organisations and other well-known institutions. It is chaired by Nicolas Guérin, Director of Legal Affairs at Orange. Other members include Garance Dupuis (Director of Legal Affairs at Lagardère Active), Corinne Caillaud (Director of Public, External and Legal Affairs at Microsoft) and Sébastien Frapier (Director of Legal Affairs at TF1), all three of whom are members of the *Prix Juridique Media et Internet* judging panel.

### **About LexisNexis® in France:**

[www.lexisnexis.fr](http://www.lexisnexis.fr)

LexisNexis is a new-generation legal publisher and a major player in information services and management solutions for professionals. The company combines over a century of experience in publishing with state-of-the art technology to offer professionals an extensive range of highly-regarded products and services, like Lexis 360®, the Poly range, JurisClasseur and D.O.

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