

[05.03.21] **PRESS RELEASE**

## **TF1 GROUP A WINNER AT 'LES TROPHÉES DU FILM FRANÇAIS'**

**We are proud to report that at the 28th "Trophées du Film Français" (Le Film Français magazine Trophies) on Tuesday night at the Grand Rex in Paris, the TF1 group, a partner of the event for over 10 years, won three awards.**

The ceremony, hosted for the first time by Hélène Mannarino, brought together professionals and artists from French cinema and television. Because of the Covid-19 situation, the event reinvented itself and was live streamed in its new format.

The TF1 group won the following prizes:

- **Le Film Français magazine "Trophée"** and **Best First Film "Trophée"** for **Ducobu 3** by Elie Semoun, co-produced by TF1 Films Production
- **Single Drama "Trophée"** for **I Love You Coiffure** by Muriel Robin produced by Carson Prod & Ptiloup in collaboration with 13.34 Productions. This drama, which brings together cult sketches by Muriel Robin, attracted 8.3 million viewers\*.

The TF1 group also presented the **TF1 Audience "Trophée"** to **Adieu les cons** by Albert Dupontel, which visitors to the LCI.fr website decided was the best of the 10 French films with the highest cinema footfall in France in 2020.

As a long-standing partner of French cinema and the audiovisual industry, the TF1 group is renewing its support for the sector, which has been hit hard by the Covid-19 crisis.

*\*Source: Médiamétrie/consolidated audiences*

### **ABOUT THE TF1 GROUP**

The TF1 group is **a global player in the production, publication and distribution of content.** Our ambition is to use our content to **positively inspire society.**

Our operations are structured into four complementary divisions:

. **Broadcast** with 5 free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), 4 theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), two on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house.

. **Production** via Newen, home to 9 studios in France and around the world.

. **Digital** via Unify, home to our web natives activities and to high-powered digital communities including Aufeminin, Marmiton, Doctissimo and My Little Paris.

. **Music** via Muzeek One, home to our music and live shows business.

The TF1 group has operations in 10 countries and nearly 3,200 employees, and generated revenue of €2,337.3 million in 2019 (Euronext Paris: ISIN FR0000054900).

### **CONTACTS**

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