

[12.10.20] **PRESS RELEASE**

TF1 GROUP PARTNERS THE "24H LA FRANCE DES SOLUTIONS" CAMPAIGN

The TF1 group, through its TF1 and LCI channels, is delighted to be one of the 50 media partners to support the 8th "24 heures pour la France des solutions" campaign, designed to spur people to action and initiated by the "Reporters d'espoirs" (Reporters for Hope) charity.

LCI journalist Sylvia Amicone will host a programme at 9 pm this evening in which she meets people with sustainable, community-based and innovative solutions in three fields: ecological transition, mutual aid, and localism.

The TF1 group is an agent for change – not just for one day, but all year round – using its daily news bulletins and podcasts like *Impact Positif* to promote constructive and inspiring initiatives.

Our society faces major economic, social and ecological challenges. The messages we receive daily via the media strongly influence how we view those challenges, and our ability to take action. When those messages reflect the world in all its complexity, they can act as powerful levers, inspiring people to seize the initiative. "Reporters d'Espoirs" has for sixteen years been encouraging news outlets and media organisations to spur people to action.



**LA FRANCE
DES SOLUTIONS**
AVEC REPORTERS D'ESPOIRS

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