

[09.10.20] **PRESS RELEASE**

THE TF1 GROUP, 2nd PREFERRED MEDIA COMPANY FOR STUDENTS AND YOUNG GRADUATES



The TF1 Group, second Media company in the 2020 top preferred companies for students and graduates of French "Grandes Ecoles".

The results of the 9th edition of the annual barometer of the favourite companies of students and young graduates were unveiled this Wednesday by Le Figaro Étudiant, in partnership with Epoka/Harris Interactive barometer.

The TF1 Group is proud to be one the three media companies of reference for young French graduates and students, behind the Canal+ Group and ahead of the M6 Group.

The aim of this barometer is to measure the expectations of nearly 14,000 young people with regard to the world of work by selecting their references from among 179 companies.

This award recognizes the collective work accomplished by the HR and Employer Brand teams to develop the Group's attractiveness to the talents of tomorrow.

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