



MYTF1 app available for Windows 8



The MYTF1 app now brings TF1's entire on-demand offer to the revolutionary environment of Windows 8 !

At home with your PC or out and about with your tablet, you can now access MYTF1 whenever and wherever you like. Enjoy live HD content and an unrivalled video replay offer for viewing and re-viewing the best TF1 programmes, together with exclusive bonus videos on your favourite shows.

Major shows available on replay include Danse avec les stars, Masterchef, Baby Boom, TF1 news shows, Automoto and Téléfoot.

Commenting, Olivier Abecassis, CEO of eTF1, said : *"Microsoft recently launched its new operating system, which will revolutionise the world of computers. Nearly 80% of MYTF1 videos are watched on a desktop PC or, on the go, on tablets and mobiles. So we absolutely had to be part of the new Microsoft adventure and available right from launch. The MYTF1 experience combined with that of Windows 8 is impressive."*

About Windows 8 :

The new, entirely revamped version of Windows features all the performance and reliability of Windows 7 plus a new and unique interface design. Windows 8 is fully adapted to touch tablets and new-generation PCs..

The MYTF1 app operates exclusively in France. Some live and replay programmes may be unavailable owing to restrictions on operating rights. .

Press contact :

Gaëlle Bouvier - 0141413291 - 0667455139 - gbouvier@tf1.fr

TF1 - DIRECTION DE LA COMMUNICATION

Contacts presse : Gaëlle Bouvier

Responsable communication diversification 01 41 41 32 91 gbouvier@tf1.fr - TF1 Entreprises - TF1 Vidéo -
Téléshopping - eTF1

Retrouvez toutes les infos sur les programmes
sur le portail de TF1 pour les professionnels des médias
<http://www.tf1pro.com>