



PRESS RELEASE

Boulogne, 1 February 2017



Agnès Rosoor appointed Chief Executive Officer of Téléshopping and Chairwoman of Top Shopping

Agnès Rosoor is joining the TF1 group as Chief Executive Officer of Téléshopping and Chairwoman of Top Shopping. She will report to Régis Ravanas, the TF1 group's Executive Vice President, Advertising & Diversification.

In her new role, she will from 1 February onwards take responsibility for overseeing and developing the TF1 group's distance selling and e-commerce activities.

She succeeds Jérôme Dillard, who had been Chief Executive Officer of Téléshopping since 2011.

Régis Ravanas says: *"I am delighted that Agnès Rosoor is joining us as Chief Executive Officer of Téléshopping. Her track record in customer service and acknowledged expertise in distance selling and e-commerce will be key to Téléshopping's development at a time when digital, data and customer relations are crucial to success. I would also like to thank Jérôme Dillard for his commitment, and for the tremendous work he has put in running this business over the last six years."*

About Agnès Rosoor:

A graduate of the EDHEC business school, Agnès began her career in 1991 as an organisational consultant at Proudfoot Productivity. In 1995, she joined Editions Atlas, where in 2007 she became head of operations for France and the UK. Since 2010, she has been head of operations and customer relations at Rueducommerce.com.

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