



LE GROUPE

PRESS RELEASE

Boulogne, 18 January 2018

AGREEMENT SIGNED FOR THE ACQUISITION BY THE TF1 GROUP OF THE AUFEMININ GROUP, 78% OWNED BY THE AXEL SPRINGER GROUP

Following the submittal of a binding offer from the TF1 Group to the Axel Springer Group on last 12 December, the TF1 Group and the Axel Springer have yesterday signed the agreement under which TF1 will acquire the majority interest held by the Axel Springer Group (circa 78% of the capital) in the aufeminin Group (at a price of €38.74 per share, subject to customary adjustments at the completion date).

Completion of the transaction remains subject to obtaining regulatory clearance in France and Austria.

As indicated in the press release published on 12 December 2017, the TF1 Group will file a mandatory simplified tender offer for the remaining shares at the same price once this acquisition completed.

About the TF1 Group (Euronext Paris: ISIN FR0000054900)

TF1 is France's leading private-sector free-to-air TV broadcaster. It screens five complementary unencrypted channels – TF1, TMC, NT1, HD1 and LCI – with a combined average share of 32.1% of the target audience of "women aged under 50 purchasing decision makers" in 2016.

This positioning is further enhanced by the Group's constant adaptation to new ways of consuming content, including the development of powerful digital versions of its channels. Exclusive digital content and video-on-demand are also available, so as to reach all audiences across all platforms.

The Group also broadcasts high-quality theme channels on pay-TV designed to appeal to specific audiences: TV Breizh, Histoire, Ushuaïa and Serieclub (the last of which is 50% owned).

TF1's advertising airtime sales agency offers advertisers a winning blend of large audiences for its TV channels with personal digital media. It also sells space on French independent radio stations and numerous websites.

Alongside its core business, the TF1 Group is also involved in the production and distribution of content associated with its own channels. The Group is aiming to accelerate the international rollout of its production and distribution activities through its recent acquisition of a majority stake in Newen.

In addition, the TF1 Group has built a broad range of complementary businesses in key fields such as home shopping, licensing, board games, music production and live shows.

TF1 is keenly aware of its responsibilities as a media group and is committed to quality dialogue with all of its stakeholders, in the interests of transparency and to constantly improve its practices.

About Axel Springer SE (DE0005501357 SPR)

Axel Springer is Europe's leading digital publisher. With headquarters in Berlin, the company is active in more than 40 countries with subsidiaries, joint ventures, and licenses. Axel Springer SE is divided into three operating segments: Classifieds Media, News Media and Marketing Media. The company employs more than 15,000 people worldwide.

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