

Boulogne, 8 March 2018



**LE GROUPE**



## **TF1 Group and Orange** **sign a new global distribution agreement**

TF1 Group and Orange announce the signature of a new global distribution agreement. This agreement reinstates distribution by Orange of all TF1 group channels, and of the non-linear services associated with the channels. It cements the partnership between the two companies, creating value by providing an enhanced service across all screens for Orange's TV customers. It also allows Orange's TV customers to enjoy innovative functionalities around TF1 group programmes:

- extended catch-up windows for programmes on MYTF1
- programmes premiered ahead of TV broadcast
- innovative, advanced functionalities that will enable Orange to launch new services
- two new channels (TF1 + 1, TMC +1) available from the start of the 2018 autumn season
- screening in 4K UHD of event programming such as the 2018 FIFA World Cup Russia, the 2019 Japan Rugby World Cup and Formula 1 Grands Prix)

The partnership is accompanied by enhancements to the TFOUMax on-demand kids service and the renewal of the distribution agreements for the TV Breizh, Ushuaia TV and Histoire channels, four services that lie at the heart of Orange's Family TV offer.

Finally, Orange and the TF1 group have agreed to work together to develop targeted, enhanced advertising solutions on the TF1 services distributed on Orange platforms.

The MYTF1 service, suspended by TF1 on 1 February 2018, will once again be available to Orange subscribers from Monday 12 March.

### About Orange

Orange is one of the world's leading telecommunications operators with sales of 41 billion euros in 2017 and 152,000 employees worldwide at 31 December 2017, including 93,000 employees in France. Present in 29 countries, the Group has a total customer base of 273 million customers worldwide at 31 December 2017, including 211 million mobile customers and 20 million fixed broadband customers. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan "Essentials2020" which places customer experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

For more information on the internet and on your mobile: [www.orange.com](http://www.orange.com), [www.orange-business.com](http://www.orange-business.com), or to follow us on Twitter: @presseorange.

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### About TF1 Group

#### **TF1 group**

TF1 is the **leading private-sector unencrypted broadcaster** in France. It broadcasts five complementary free-to-air channels (TF1, TMC, TFX, TF1 SERIES FILMS and LCI)(3), which together had an average 32.1% share of the key "women under 50 purchasing decision-makers" target audience in 2016.

This positioning is strengthened by the Group's constant adaptation to new ways of consuming content. So TF1 is adding a high-powered **digital dimension** to its channels. It is also offering exclusive digital content and video-on-demand in order to reach all audiences on all platforms.

The Group screens the following high-quality **theme channels** on pay-TV to meet special interest demand: TV Breizh, Histoire, Ushuaïa and Serieclub (50% holding).

TF1's **sales house** offers advertisers the combined benefits of access to its massmarket television channels and to personal digital media. It also sells advertising space on independent radio stations and numerous websites.

In conjunction with its core business, the TF1 group is present in the **production and distribution of content** relating to its own channels. The main aim of taking a majority stake in Newen was to accelerate the international expansion of production and distribution.

Finally, the TF1 group has created a large range of **complementary businesses** in key areas such as home shopping, licences, board games, music and entertainment production, etc.

As a media group, TF1 is aware of its responsibilities and is engaged in **high-quality dialogue with all its stakeholders** in order to enhance transparency and continually improve its practices.

(1) LCI has been free-to-air since 5 April 2016.

(2) Médiamétrie – Target: women under 50 purchasing decision-makers (W<50PDM).

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