

[02.04.20] **PRESS RELEASE**

**THE TF1 GROUP SUPPORTS
THE "*NATION APPRENANTE*" (LEARNING NATION)
CAMPAIGN
OF THE MINISTRY OF NATIONAL EDUCATION AND YOUTH
VIA A DOCUMENTARY OFFERING**



The TF1 Group supports the Ministry of National Education and Youth's "*Nation Apprenante*" campaign with programmes screened on the Ushuaïa TV and Histoire TV channels, accompanied by an offer accessible on the MYTF1 platform.

A LINEAR OFFER UNDER THE "NATION APPRENANTE" BANNER ON USHUAÏA TV AND HISTOIRE TV

Throughout April, as part of the *Nation Apprenante* campaign, the Ushuaïa TV and Histoire TV channels are offering **numerous documentaries to complement the objectives and content of college and senior school curricula**. These programmes, which will be shown several times during the month, will also be available on catch-up for channel subscribers. This initiative underlines the channels' good citizenship and educational engagement. The channels have also created a partnership with the Education-News Media Liaison Centre (*Centre de Liaison de l'Enseignement et des Médias d'Information*).

The Ushuaïa TV programmes currently being shown include:

- **JANE NEW GENERATION**
- **GRETA THUNBERG, DEUX ANNÉES QUI ONT TOUT CHANGÉ (THE VOICE OF THE FUTURE)**
- **EARTH (all-new)**

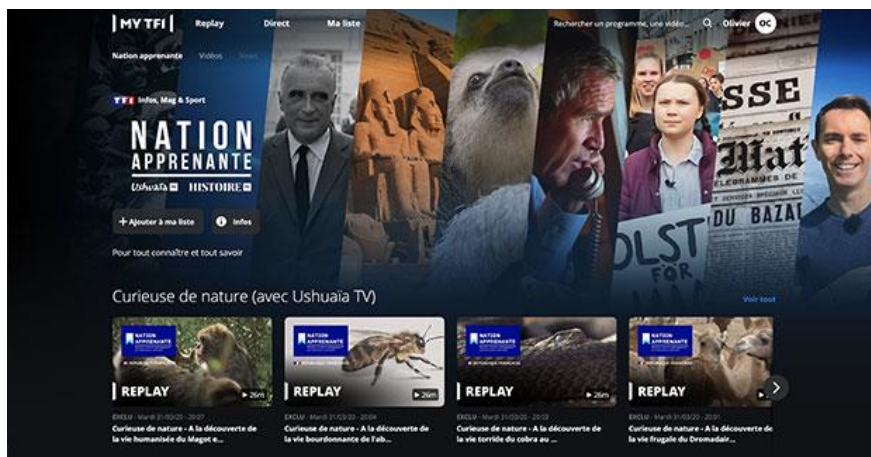
[Click here for the full list](#)

The Histoire TV programmes currently being shown include:

- **SIMONE VEIL, LA LOI D'UNE FEMME (A WOMAN'S LAW)**
- **LA GUERRE MODERNE, MODE D'EMPLOI (TOP TENS OF WARFARE)**
- **KGB, LE SABRE ET LE BOUCLIER (THE SWORD AND THE SHIELD)**

[Click here for the full list](#)

In addition, and in partnership with **Ushuaïa TV** and **Histoire TV**, the content platform of the TF1 Group's free-to-air channels **MYTF1** is also making available for a one-month period several documentaries also included in the "*Nation Apprenante*" campaign via a [dedicated web page](#).



A COMPLEMENTARY OFFER ON MYTF1

In parallel with its support for the *Nation Apprenante* campaign, throughout April, the TF1 Group's MYTF1 platform has **an enhanced offer of documentaries in partnership with the Ushuaïa TV and Histoire TV channels:**

adventure, understanding the planet and climate issues, shedding light on historical events, etc. The content on offer perfectly reflects the DNA of each channel: for Ushuaïa TV, "Explore. Marvel. Protect.", and for Histoire TV, "The stories that make history".

About Histoire TV

A genuinely general-interest TV channel about history, Histoire TV is more than ever committed to presenting living history in all its facets, using a wide variety of formats and perspectives. The channel cultivates a unique editorial line, covering every period of history, with topics ranging from past civilisations to wars and historical crimes. Histoire TV screens more than 300 hours of new programming every year for its 9 million subscriber households across the French-speaking world. The channel reaches 3 million viewers every month.

About Ushuaïa TV

In 2020, Ushuaïa TV, the only channel wholly dedicated to protecting our planet – an issue people care about more than ever before – celebrates its 15th birthday. Through a rich and varied schedule of documentaries, magazines and films, the channel takes enquiring minds on a voyage of exploration and discovery of inexhaustible beauty, but also – and above all – on a quest to preserve the world's marvels and its peoples. Distributed in more than 30 countries and received by more than 12 million subscriber households, the channel reaches 3.2 million viewers every month.

About MYTF1

The MYTF1 digital platform makes available on all screens the entire premium content of the Group's free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI). MYTF1 also offers previously unseen content. Its 27 million users can access a catalogue of more than 7,500 hours of programmes.

TF1 GROUP – COMMUNICATION DIVISION
Press contact: Marie Demichel - mdemichel@tf1.fr
+33 (0)1 41 41 21 47