

Paris, the 22<sup>nd</sup> January, 2021

## Newen announces organizational changes

Newen adjusts its organization to better **reflect its content first strategy and to support its international expansion.**

Newen has experienced strong growth over the past three years (international acquisitions, enhancement of its distribution structure, larger portfolio also linked to the integration of TF1 Studio's activities...) and is now well-established in 7 countries.

**The group is now a major international player in the creation, production and distribution** of fiction, TV and cinema movies, documentaries, animation, and non-scripted programs.

The following decisions have been made.

Telfrance, CAPA and 17 Juin will be now joined to create **Newen France**, with the following management team, reporting to Romain Bessi, Newen Managing Director:

- **Vincent Meslet**, producer of the daily soaps *Demain nous appartient* and *Ici tout commence*, is appointed as the CEO of Newen France. Vincent has a strong expertise in content with previous experiences as Head of programs of France 3, Arte and France 2 TV channels;
- He will closely work with **Guillaume Thouret**, appointed as the Managing Director of Newen France. He was until now the Managing Director of CAPA Group and Deputy Managing Director of Newen in charge of non-scripted programs;
- **Benoît Thevenet**, currently the Managing Director of 17 Juin, will continue to oversee these activities and will also now run CAPA Presse. A transition period is planned with Philippe Levasseur.

**Philippe Levasseur**, the current Managing Director of CAPA Presse, is appointed as the Head of International. He will support and encourage the development of Newen's foreign subsidiaries as well as the Group's synergies.

Within the Newen Group, **Anna Pugacewicz**, Deputy Managing Director finance, **Emilie Maarek**, General Counsel, **Ludivine Svaldi**, Head of communication, **Sylvain Masson**, Human Resources Director, and **Rodolphe Buet**, Chief distribution officer, will support this new organization.

**For Bibiane Godfroid, President of Newen:** *"Content is key for Newen's development strategy, in France and internationally. I'm sure that this talented team will achieve many large-scale projects! I wish them a lot of success."*

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