



## PRESS RELEASE

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### THE TF1 GROUP, EXCLUSIVE UNENCRYPTED BROADCASTER OF THE 2018 WORLD CUP, ANNOUNCES THAT IT WILL:

- CONTINUE AS BROADCASTER OF “LES BLEUS” FOR 4 MORE YEARS, HAVING RENEWED ITS LONG-STANDING PARTNERSHIP WITH THE NATIONAL TEAM
- EXTEND ITS FOOTBALL OFFERING BY SCREENING THE TOP INTERNATIONAL MATCHES FROM THE NATIONS LEAGUE, UEFA EURO 2020 AND 2022 WORLD CUP QUALIFIERS

The TF1 group is delighted to announced the renewal of its partnership with the French national football team. The new deal will run from September 2018 until the 2022 World Cup in Qatar, for which TF1 will be the sole official unencrypted broadcaster.

This new agreement also increases the TF1 group’s exposure to international football across its channels with coverage of the Nations League, a new international tournament created by UEFA, alongside the European Championships and the World Cup. The best fixtures, featuring the top footballing nations and the sport’s biggest stars, will be seen on unencrypted TV for the first time.

The details of the deal include:

- screening by the TF1 group of half\* of the matches featuring “Les Bleus” including the Nations League, qualifiers for Euro 2020 and for the 2022 FIFA World Cup Qatar, and friendlies (\*20 out of 40 matches);
- screening by the TF1 group of half\*\* of the top fixtures not featuring “Les Bleus” from the Nations League, qualifiers for Euro 2020 and for the 2022 FIFA World Cup Qatar (\*\*22 out of 44 matches).
- in addition to match rights, the deal with “Les Bleus” also includes privileged access to the team, players and head coach, and exclusive content for the Group’s channels.

François Pellissier, Head of Sport at the TF1 group, says: *“We are delighted with this new agreement, which not only secures our long-standing partnership with the French national football team for a further four years but also reflects our ambition to offer French viewers major exposure to the best of European football via coverage of the Nations League and the run-up to UEFA Euro 2020 and the 2022 FIFA World Cup Qatar. The TF1 group will also be the exclusive unencrypted broadcaster of the 2019 Women’s World Cup, which will be held in France.”*

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