

Paris, April 4, 2022

## **Anna Pugacewicz appointed Deputy CEO of Newen Studios, leading support functions**

Romain Bessi, Newen Studios CEO, has appointed Anna Pugacewicz as Deputy CEO, in charge of support functions.

Since 2016, Anna Pugacewicz in her position as Deputy Managing Director of Newen Studios, has been in charge of Finance, Purchases and Information Systems. While assuming that role, she gradually expanded her responsibilities to new areas such as Innovation & technologies, and General Affairs.

She will now oversee the Mergers & Acquisitions, led by Réda Makhtoum and Legal and Human Resources departments, managed by Emilie Maarek and Sylvain Masson respectively.

According to Romain Bessi: *"Over the past few years, Newen Studios has been growing fast in France and internationally. We are grateful to have so many talents with managerial and creative skills in our group. Newen has still beautiful years of expansion to come and I know that Anna will be the right person to help me lead this journey with agility, kindness and proactivity."*

*"I want to thank Romain for this appointment and for his trust. Since I joined Newen Studios, the group has tripled its size - I am proud to be a part of this exciting adventure. We are indeed lucky to be surrounded by very talented, professional and diversified teams who are always ready to meet any challenges ahead!",* says Anna Pugacewicz.

Born in 1983, Anna Pugacewicz has both French and Polish citizenships. She is a graduate of the prestigious ESSEC Business School.

She began her career as a Financial Auditor at EY France. In 2010, she became the Finance and Business Development Director of Télévista, an independent player in the pay television market. In 2013, Anna worked for Discovery as a Consultant on Eurosport's post-acquisition integration. Early 2014, she joined Zodiak Media as Group Chief Financial Officer, and was also involved in the Zodiak-Banijay merger.

### **About Newen Studios**

*Newen Studios, a subsidiary of the TF1 group, is a major fast growing European player in audiovisual production and distribution, with a multi-genre strategy (drama, film, animation, TV movie, documentary, non-scripted...). Deeply rooted in 8 countries, the group has more than 40 creative labels and a passionate overall team of 600 people each bringing their unique expertise. Shows produced by Newen Studios are exported globally alongside a curated slate of third party programming, thanks to its distribution subsidiary Newen Connect whose activities help to shine a light on European content.*