

[28.09.23] **PRESS RELEASE**

TF1 GROUP ACQUIRES EXCLUSIVE BROADCASTING RIGHTS TO UEFA WOMEN'S EURO 2025

TF1 group is delighted to announce that it has acquired the rights to the upcoming UEFA WOMEN'S EURO 2025, hosted in Switzerland in July 2025.

The agreement includes the linear and streaming rights to the 31 matches in this prestigious tournament.

At the last WOMEN'S EURO in 2022, the French team's semi-final defeat captivated more than 6 million viewers on TF1, the best-ever audience for a UEFA WOMEN'S EURO match on any channel. This new agreement reaffirms TF1 Group's commitment to carrying free-to-air coverage of the biggest competitions in European and international football.

François Pellissier, TF1 group Executive Vice President Business & Sport, says: *"We're delighted to offer extensive coverage to women's sport, so that it can reach the widest possible audience. Acquiring the rights to the UEFA WOMEN'S EURO 2025, one of the stand-out sporting events of 2025, is further proof of our ambition of making the biggest events accessible to French viewers free of charge."*

About TF1 group

TF1 group is a major player in the production, publication and distribution of content.

Our operations are split between two divisions:

The **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One.

The **Production division**, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

TF1 Group has operations in around 10 countries, and employed 2,810 people as of 31 December 2022. In 2022, the Group generated revenue of €2,508m (Euronext Paris, compartment A: ISIN FR0000054900).

CONTACTS:

VP COMMUNICATION & BRANDS – Maylis CARCABAL – mcarcabal@tf1.fr – +33 (0)6 63 59 87 05

HEAD OF COMMUNICATION: PROGRAMMES, BUSINESS & CSR - Sophie DANIS – sdanis@tf1.fr – +33 (0)6 22 47 56 52