



Press release



Q1 2007 consolidated revenue: €702.3 m (+ 7.3%)

Boulogne, April 23, 2007

TF1 Group's Q1 2007 consolidated revenue broke down as follow:

| Q1 Revenue per sector (€m) | 2007 | 2006 | Change (%) |
|---|--------------|-------|------------|
| Broadcasting France ¹ | 581.6 | 542.9 | + 7.1% |
| <i>Incl. TF1 Channel advertising</i> | 457.0 | 430.9 | + 6.1% |
| Audiovisual rights ² | 60.7 | 50.6 | + 20.0% |
| International broadcasting ³ | 60.0 | 60.9 | - 1.5% |
| Total TF1 Group | 702.3 | 654.4 | + 7.3% |

According to IFRS 5, the revenue from held-for-sale operations (TPS) was €87.8 m as of March 31, 2006.

¹ Including mainly TF1, TF1 Publicité, theme channels in France, in-house production companies, Téléshopping, TF1 Entreprises and e-tf1.

² Including mainly TF1 Vidéo and TF1 International.

³ Including Eurosport International and France 24.

Q1 2007 consolidated revenue amounted to €702.3 m, up 7.3% compared to the same period in 2006 (up 6.4% on a comparable basis – excluding 1001listes).

In Q1 2007, TF1 Channel net advertising revenue rose 6.1% to €457.0 m, i.e. 65% of the total consolidated revenue. The highlight of the first 3 months was the opening of TV advertising to the retail sector. In Q1 2007, TF1 advertising market share reached 54.2%⁴.

At the end of March 2007, TF1 channel's audience share⁵ on the two key advertising targets was 33.8% on individuals 15-49 and 36.0% on women below 50, respectively up 1.0 pt and 1.6 pts.

The revenue excluding TF1 Channel advertising reached €245.3 m, up 9.7% compared to Q1 2006 (up 7.1% on a comparable basis – excluding 1001listes), thanks to the growth of the following subsidiaries:

- Téléshopping Group (+ 29.4%), thanks to the contribution to revenue of new activities launched in 2005 (shops and Infomercials) and 1001listes;
- Theme channels in France (+ 29.6%) benefited from the new distribution contract with Canal+ France and 28% growth in their advertising revenue;
- The "catalogue" business doubled its revenue in Q1 thanks to the distribution by TFM in theatre of *La Môme*, which recorded 5.2 million viewers since its release in February.

The Q1 2007 financial statements will be published on May 22, after the market closure.

⁴ Source: TNS Media Intelligence.

⁵ Source: Médiamétrie.

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