

9 months 2007 consolidated revenue: €1,970.3 M (+ 4.5%)

Boulogne, October 25th, 2007

TF1 Group's consolidated revenue over the first 9 months 2007 breaks down as follow:

9 months revenue (€M)	2007	2006	Change 07/06
Broadcasting France ^a	1,587.5	1,541.3	+ 3.0%
<i>Incl. TF1 channel advertising revenue</i>	<i>1,228.7</i>	<i>1,222.7</i>	<i>+ 0.5%</i>
Audiovisual Rights ^b	177.9	150.2	+ 18.4%
International Broadcasting ^c	204.9	193.6	+ 5.8%
Total Groupe TF1	1,970.3	1,885.1	+ 4.5%

Revenue by sector (€M)	Q1 2007	Q1 2006	Change 07/06	Q2 2007	Q2 2006	Change 07/06	Q3 2007	Q3 2006	Change 07/06
Broadcasting France ^a	581.6	542.9	+ 7.1%	590.9	612.2	- 3.5%	415.0	386.2	+ 7.5%
<i>Incl. TF1 channel advertising revenue</i>	<i>457.0</i>	<i>430.9</i>	<i>+ 6.1%</i>	<i>467.7</i>	<i>492.2</i>	<i>- 5.0%</i>	<i>304.0</i>	<i>299.6</i>	<i>+ 1.5%</i>
Audiovisual Rights ^b	60.7	50.6	+ 20.0%	64.4	50.6	+ 27.3%	52.8	49.0	+ 7.8%
International Broadcasting ^c	60.0	60.9	- 1.5%	73.0	68.4	+ 6.7%	71.9	64.3	+ 11.8%
Total Groupe TF1	702.3	654.4	+ 7.3%	728.3	731.2	- 0.4%	539.7	499.5	+ 8.0%

^a Including mainly TF1, TF1 Publicité, theme channels in France, in-house production companies, Téléshopping, TF1 Entreprises and e-tf1.

^b Including mainly TF1 Vidéo and catalogue business (TF1 International,...)

^c Including Eurosport International and France 24.

Over the first 9 months 2007, TF1 Channel net advertising revenue was up 0.5% at €1,228.7 M. Q3 net advertising revenue was up 1.5%, sustained by a positive month of September.

On September 2007, TF1 is the only analogue terrestrial channel to increase its audience share on Individuals aged 4 and over: +0.5 point at 31.8%, its best performance since August 2006. The 2007 Rugby World Cup, Euro 2008 qualifying matches, the final of Survivor and the success of US series contributed to TF1 excellent performance on prime time audience (+ 400,000 TV viewers) and offered a strong resistance to the rise of Other TV. In fact, TF1 is the only historical analogue channel to overperform in the DTT environment (32.4%¹ audience share) in comparison with national environment (31.8%¹ audience share).

Other activities grew by 12.0% (excl. TF1 core channel advertising revenue) to €741.6 million, thanks to the good performances of the following activities:

- Téléshopping Group (+ 37.8%), thanks to the development of Internet sales (+35%), new activities launched in 2005 (shops and Infomercials) and to the contribution of 1001istes;
- Theme channels in France (+ 22.7%) which benefited from a 21.9% growth in their advertising revenue;
- The "catalogue" business (+ 43.7%), thanks in particular to the distribution by TFM in theatre of La Môme, which recorded 5.1 million admissions since its release in February;
- Eurosport International, which contribution to consolidated revenue was up 5.8% thanks to a 9.9% growth of its paying subscribers' base to 59 million² and to new developments: Eurosport 2, WTCC (World Touring Car Championship™).

Q3 2007 financial accounts will be released on November 12 after the market closing.

¹ Médiamétrie

² Excluding Eurosport France

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