TF1 GROUP CLIMATE STRATEGY

Target of 30% cut in scopes 1 & 2 and 3a carbon emissions by 2030

Confirmation of our commitment to low-carbon transition, through our content and support for our clients (advertisers and media buyers)

The TF1 group has been proactively engaged in reducing its carbon footprint for several years, by cutting direct and indirect CO_2 emissions. Our approach has achieved media industry recognition, as demonstrated by our inclusion in a number of non-financial indices like the Dow Jones Sustainability Index[1].

Since 2007, we have used the "Bilan Carbone" method of carbon accounting. The results are published in our non-financial report (now known as the "non-financial performance statement"), which forms part of our Universal Registration Document and has been verified by an independent third party since 2012.

In 2019, the carbon accounting results published by TF1[2] showed a total of 315,000 tonnes of CO_2 equivalent, of which 75% was related to programme buying. As a media company, our level of direct emissions remains low, but we are looking to enhance our contribution to low-carbon transition through our content and support for our advertisers.

Our climate strategy is built around three key themes:

- **Reducing the carbon impact of our operations , with a target of a 30% cut in scopes 1 & 2 and 3a[3] by 2030, relative to our 2019 carbon emissions**. This target is based on 4 key priorities associated with the highest-emission areas of our operations: eco-production of programmes, responsible purchasing, responsible digital, and sustainable transport.

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[1] Dow Jones Sustainability Index (DJSI 2020), Media & Entertainment category. The DJSI is a benchmark index that rates corporate ESG performance.
[2] Scope of the "Bilan Carbone" emissions data published in section 4.3.1 of our Universal Registration Document, accessible on https://groupe-tf1.fr/en. The targets stated here apply to the same scope.
[3] Scope 1 & scope 2: direct and indirect energy emissions. Scope 3: other indirect emissions (e.g. purchasing).

- **Supporting our clients in promoting more environmentally friendly products**. Our in-house advertising airtime sales teams at TF1 and Unify are becoming ever more proactive in offering clients innovative, tailored solutions to help them migrate towards sustainable advertising, and in showcasing environmentally friendly products. To achieve this, they can tap into a powerful media ecosystem featuring five free-to-air channels and engaged online communities across a range of websites.

- **Contributing to low-carbon transition through our content**. We intend to ratchet up our role in raising public awareness of environmental issues. An all-new Saturday morning show, "Génération Ushuaïa", will launch on 16 January 2021, and we are also broadening the reach of our Ushuaïa brand. Those initiatives will build on the already substantial content featured in our online verticals; in our news, magazine, documentary, drama and entertainment programming; and on our special-interest Ushuaïa TV channel, which has promoted environmental protection for the last 15 years.

These targets reflect our strong commitment to continuing to combat climate change, in line with the 2015 Paris Agreement[4].

We will publish our progress against these targets annually, as part of the non-financial performance statement included in our Universal Registration Document.

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[4] The Paris Agreement aims to strengthen the global response to the threat of climate change, including by holding the increase in the global average temperature by 2100 to well below 2°C above pre-industrial levels and pursuing efforts to limit the temperature increase to 1.5°C above pre-industrial levels.