



“TFOU D’ANIMATION” COMPETITION 2018

Anne-Lise Deffoux and Anton Likiernik

2018 prize-winners for “*Les Malheurs de Monsieur Renard*”



Paris, Thursday 13 December 2018

The **2018 “TFOU d’ANIMATION”** prize was awarded on Thursday 13 December at the SACD “Maison des Auteurs” to **Anne-Lise Deffoux and Anton Likiernik**, co-authors of the screenplay “*Les Malheurs de Monsieur Renard*”.

Based on the slogan “**Hauts les mots, bas les mains**” (“Let’s talk not fight”), this year the prize was for a cartoon screenplay for 6-10 year-olds designed to **promote the virtues of talking** to take the heat out of arguments between kids, to avoid misunderstandings, and to defuse conflict and aggression.

For this 5th annual edition, the jury comprised **Mathilde Maraninchi** and **Éric Rondeaux**, scriptwriters and executive directors – cartoons (SACD), **Patricia Chalon** and **Danièle Ikidbachian** (Enfance Majuscule), **Hélène Wadowski** (Flammarion children’s books) and TF1’s kids’ artistic team: **Stéphane Chéreau**, **Stéphanie Fourneraut**, **Stéphanie Gerthoffert**, **Yann Labasque**, **Sonia Le Caillec**, **Alice Giordan** and **Anne-Sophie Perrine**.

From among **91 high-quality entries**, this year the jury selected the screenplay “*Les Malheurs de Monsieur Renard*” by **Anne-Lise Deffoux** and **Anton Likiernik**, for the humour and pertinence with which it responded to 2018’s theme. Jury members were impressed by its playful, impish tone and its appropriateness for the target audience of 6-10 year-olds.



The co-scriptwriters say they “decided to set the story of Monsieur Renard within the family unit, where early frustrations lead naturally to conflict”. The theme “Let’s talk not fight” gave them “the opportunity to highlight a universal problem in modern life” and to create a charming and captivating character who can deliver a strong message without moralizing.

The **prize of €4,000** was awarded to the winners by **SACD**.

The other four finalists in this edition of the “TFOU d’ANIMATION” competition were: “*L’écureuil a le dernier mot*” by **Agnès Slimovici**, “*Bulles de mots*” by **Laurie Chevalier**, “*A cœur et à cri*” by **Loïc Lasne** and “*Clash de dragons*” by **Branca Capelowicz**.

Now that the “TFOU d’ANIMATION” prize has been awarded, a fresh competition has been launched, closing 15 February 2019, to select the film’s director. The competition is open to young 2D-trained animation school graduates from the **RECA** network of cinema and animation schools. The winner will be announced on 28 February 2019.

Full details of how to enter the competition are available in TFOU on MyTF1, and via links on the following websites:

MyTF1.fr, SACD (www.sacd.fr) and RECA (<https://www.reca-animation.com/>)

The 90-second film will be produced by **Dandelooo** from **March 2019** and will be financed jointly by the TF1 group and SACD, with participation (for the first time ever) by TF1 Initiatives. The winning film will be broadcast on TFOU across the TFOU ecosystem and on the competition’s partner platforms from June 2019.



About TFOU:

TFOU is TF1's space for kids, and the favourite channel of 4-10 year-olds in France. The channel carries over 750 hours of kids' programmes every year: cartoon series, shorts, magazines, gameshows and more. In 2017, TFOU performed exceptionally well, reaching an average 24.3% audience share of 4-10 year-olds (source: Médiamétrie).



About SACD:

SACD, the French Society of Dramatic Authors and Composers, is chaired by Sophie Deschamps and headed up by Pascal Rogard. Founded by Beaumarchais in 1777, the society has been managed jointly by its author-members ever since. It represents over 50,000 authors involved in the broadcasting and film industries, plus creators of digital content and live theatre. It collectively manages and defends their rights, and provides a wide range of services and professional support. SACD also helps fund contemporary creative works and their dissemination via the private copying levy. The organisation is very involved in defending cultural diversity and uses its presence on national and international bodies to protect authors and their works, and to defend their status and earning capacity.



About Dandelooo:

Since 2007, Dandelooo has been producing cartoon series and films for the younger age-group, with a strong artistic vision. Dandelooo is also a distributor, and has opened Ooolala, an animation studio based at La Cartoucherie. In 2017, Dandelooo was named producer of the year at Forum Cartoon, and in 2018 won an International Emmy Kids Award for its production of the *La cabane à Histoires* series.



About RECA:

RECA is a non-profit organization which brings together **28 French movie animation schools** recognised by the industry for their excellence, both in France and internationally. It was formed with promotion and support from CNC, industry employer federations SPFA and FICAM, and Image Magelis in Angoulême. RECA's main objective is to provide reliable information on animation training opportunities to families, future students and careers advisory services.

RECA members commit to delivering clear and authenticated information on the content and methods used in their training courses. They have signed a Charter affirming their shared desire to place the development of students' technical and artistic abilities at the heart of their activities, based on teaching practice that is sincere in its aims and transparent in its means. RECA also undertakes to maintain constructive dialogue with the industry as a whole, in order to develop the most favourable conditions for students' future career development. It is a permanent and privileged interlocutor of the institutions and organisations involved in training and employment in the animation sector.

Partners:



About SNE: With 670 members, SNE (the French Publishers' Association) believes that the future of the publishing industry must be built on collective action. Its key missions are to represent publishers; defend copyright, the fixed book price, cultural diversity and the freedom to publish; and promote books and reading. The SNE has a special "Kids" section comprising some 60 publishing houses, with the collective aim of promoting children's literature.



About ENFANCE majuscule: Founded in 1936 by the journalist Alexis Danan, the Enfance Majuscule charity champions the rights of children by identifying and safeguarding at-risk children (by taking them into care if necessary), and through information and awareness campaigns. Staffed by volunteers from all walks of life and supported by many partner organisations, Enfance Majuscule fights daily to ensure children are treated well in all contexts. The charity's annual Media Awards offer prizes for outstanding TV programmes dealing with child protection issues. Enfance Majuscule also organises seminars and publishes books and information packs, and has three patrons: Michel Cymes, Richard Berry and Boris Cyrulnik.



About TF1 Initiatives: Why not bring about change? We are France's leading media group. That gives us responsibilities, and also a big wish list: solidarity, diversity, a sustainable society. We have always tried to make a difference.

With TF1 Initiatives, we work together to change things. Find out about and share the positive vibe around TF1 Initiatives using the hashtag #ONDESPOSITIVES or via the @TF1INITIATIVES Twitter feed.

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