



LE GROUPE

## PRESS RELEASE

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### 2017 TFOU ANIMATION COMPETITION

Zhéva Bloud and Laetitia Gau

**Winners of the 2017 competition, for *Babou envers et contre touffe!***



The 2017 TFOU ANIMATION prize was awarded this evening at the SACD Maison des Auteurs to: **Zhéva Bloud** and **Laetitia Gau**, co-writers of the *Babou envers et contre touffe!* screenplay.

Based on the theme “**Listen to your heart, not what others say**”, this year’s prize goes to the screenplay for an animated film for 6-10 year-olds designed to **make children aware that they can have their own thoughts, ideas and values** and encouraging them to exercise their critical faculties.

In this fourth year of the competition, the jury comprised **Jean-Philippe Robin** and **Éric Rondeaux** (writers and Associate Directors - Animation from SACD (the French society of authors and composers); **Patricia Chalon** and **Danièle Ikidbachian** from the “Enfance Majuscule” child protection charity; **Hélène Wadowski** from the French publishers’ association (SNE); and TF1’s artistic team of **Ségoène Basso-Brusa**, **Pierre Doublier**, **Stéphanie Fourneraut**, **Stéphanie Gerthoffert**, **Yann Labasque**, **Sonia Le Caillec**, **Caroline Maret** and **Anne-Sophie Perrine**. From a shortlist of 124 top-quality submissions, this year the jury awarded the prize to **Zhéva Bloud** and **Laetitia Gau**’s screenplay for *Babou envers et contre touffe!* because it treated 2017’s theme with humour and sensitivity.

In addition to the **prize of €2,000** donated by **SACD** for the winning screenplay, the TF1 group and SACD, which is partnering the TFOU ANIMATION prize, have agreed to co-finance production of a 1’30” film to the tune of **15,000 euros** and to distribute it from the summer of 2018 throughout the TFOU ecosystem and on the competition’s partner platforms.

The writers **Zhéva Bloud** and **Laetitia Gau** dreamed up the story of “*Babou, a little girl with a crazy mop of hair who comes to understand that by being her own person she will get on better with others*”. The two screenwriters “*wanted the story to appeal to as many children as possible*”. They say that “*writing for children was a real challenge*.” They tried “*as far as possible to make the smallest gesture and description come alive so that the story could be told mainly in pictures – through gaffes, facial expressions, smiles and colours. Bringing the story to life was a real joy from start to finish*”.

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