TF1 LE GROUPE

INVESTOR PRESENTATION

FEBRUARY – MARCH 2016

This presentation contains certain forward-looking statements based on current expectations, forecasts and assumptions that involve risks and uncertainties. These statements are based on information available to the Company as of the date hereof. All forward-looking statements are TF1 management's present expectations of future events, beliefs, intentions or strategies and are subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements.

LE GROUPE

BROADCASTING & CONTENT

BROADCASTING

FREE-TO-AIR TV

E-TF1

OTHER MEDIA

LCI *

PUBLICITE

CONTENT

DROITS AUDIOVISUELS

PRODUCTION

FILMS PRODUCTION

CONSUMER SERVICES

VIDEO

VIDEO

HOME SHOPPING

TELE SHOPPING

DIVERSIFICATION

ENTREPRISES

GAMES

LICENCES

MUSIQUE

PAY-TV

THEME CHANNELS IN FRANCE

serieclub**

* LCI will be broadcasted on the free DTT as of 5 Avril 2016

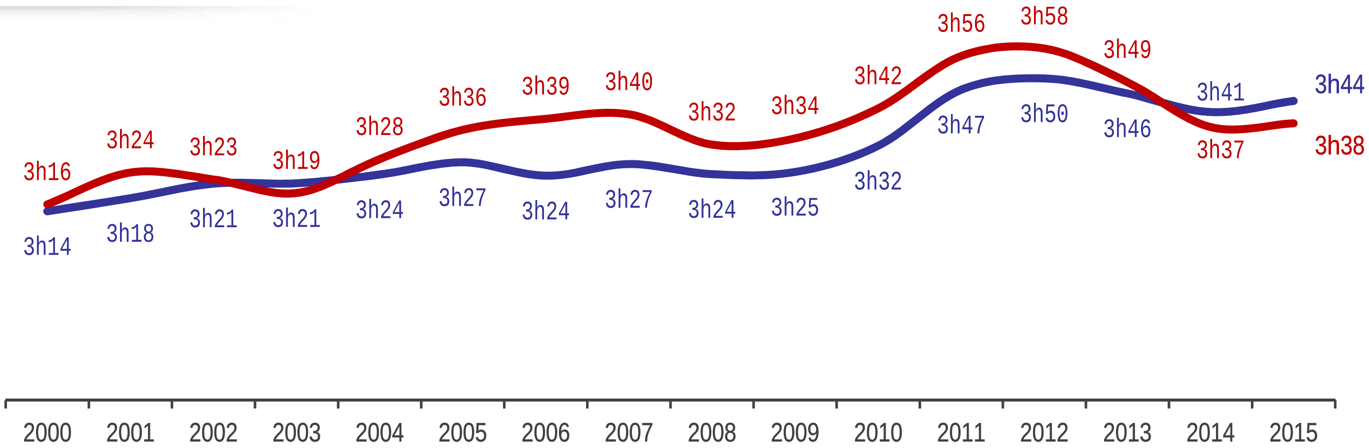
.**Owned at 50%.

TV CONSUMPTION REMAINS AT A HIGH LEVEL AND NOW INCLUDES A PART OF NON-LINEAR CONSUMPTION

EVOLUTION OF TV CONSUMPTION (LINEAR & IPTV) BETWEEN 2000 AND 2015

Individuals aged 4+: 3h39, i.e + 3' vs. 2014

Women<50 PDM : 3h33, ie + 1' vs 2014



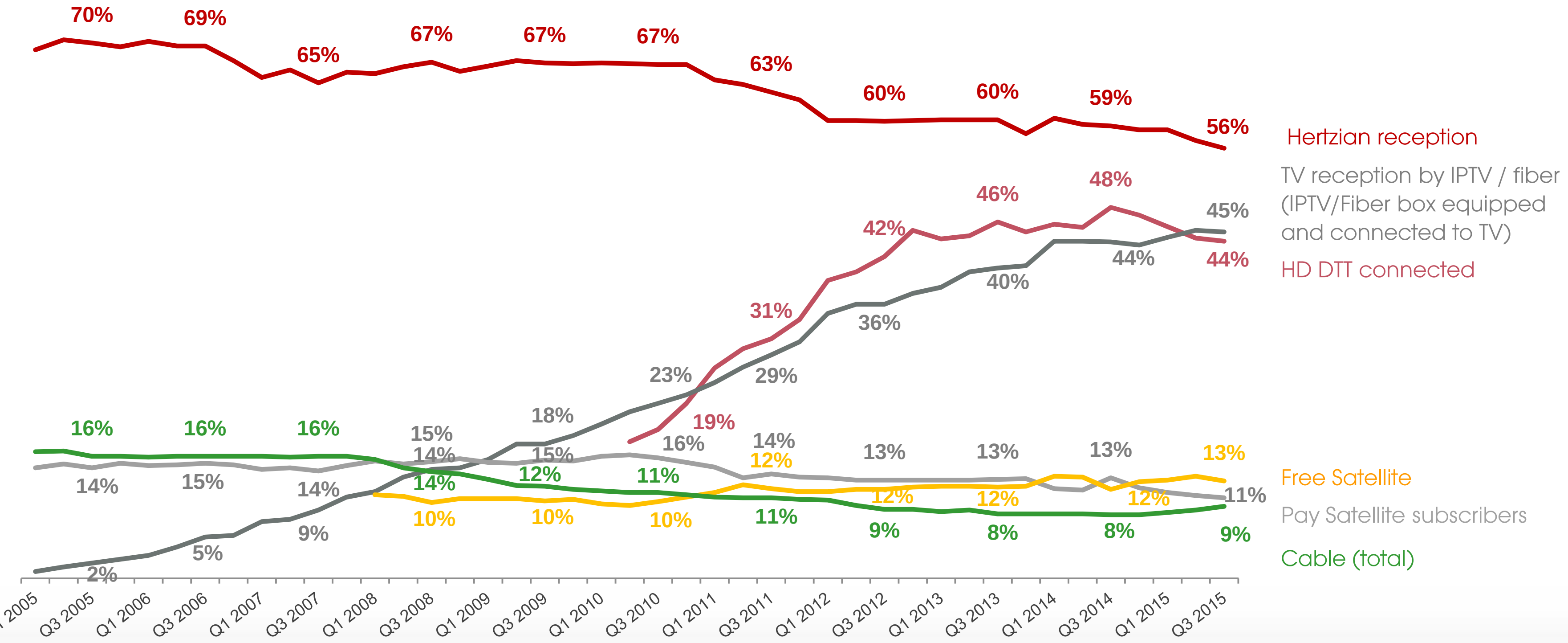
These figures do not include viewing time (live or catch-up) spent on secondary devices (computers, tablets, smartphones). However, Médiametrie has been measuring daily catch-up IPTV consumption since September 29, 2014, and these figures have been included in viewing time statistics from the fourth quarter of 2014.

* PDM = Purchase Decision Makers
Source : Médiamétrie – Médiamat

TV RECEPTION MODES IN FRANCE

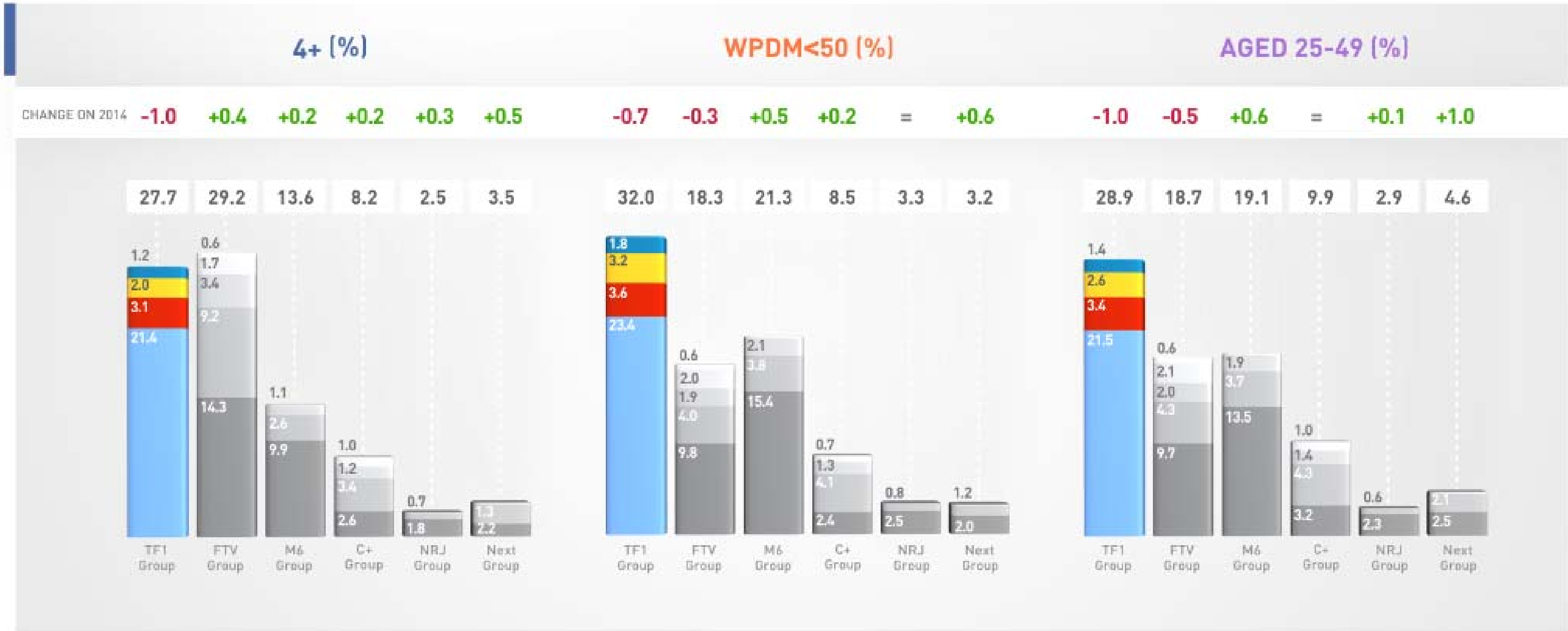
EVOLUTION OF RECEPTION MODES AS A % OF HOUSEHOLDS

(Main reception mode as a % of households equipped with TV)



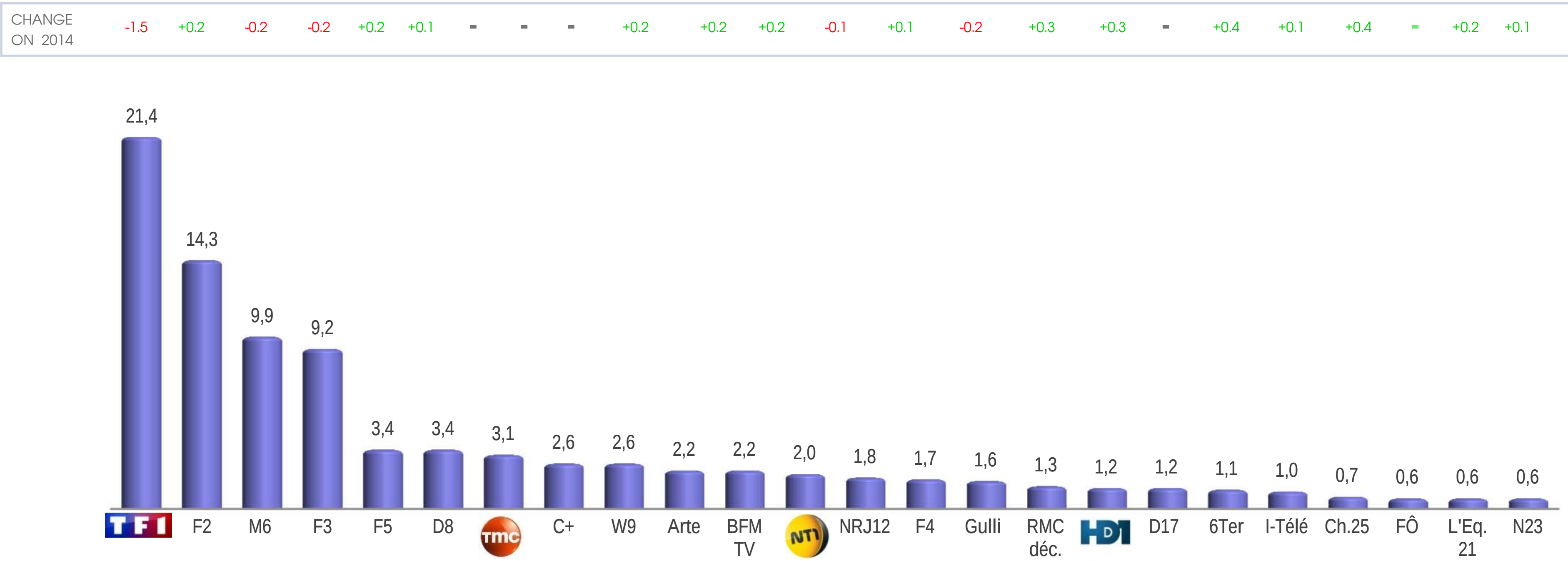
Source: TF1 estimations from Médiamétrie / GfK – *Référence des Equipements Multimédias (2005-2013)* ; Médiamétrie – Home Devices (since 2014)

2015: AUDIENCE SHARE PER GROUP



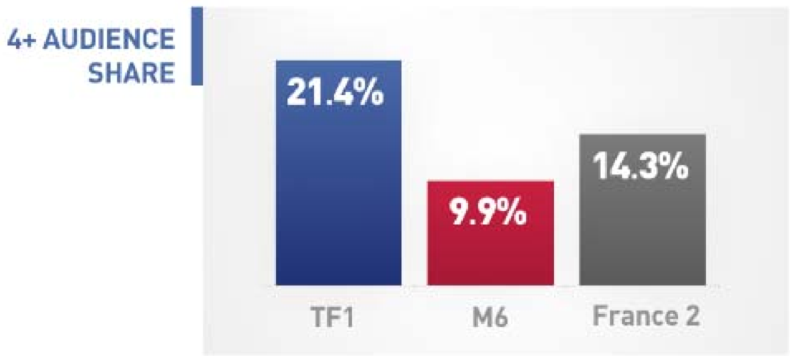
Source : Médiamétrie – Médiamat

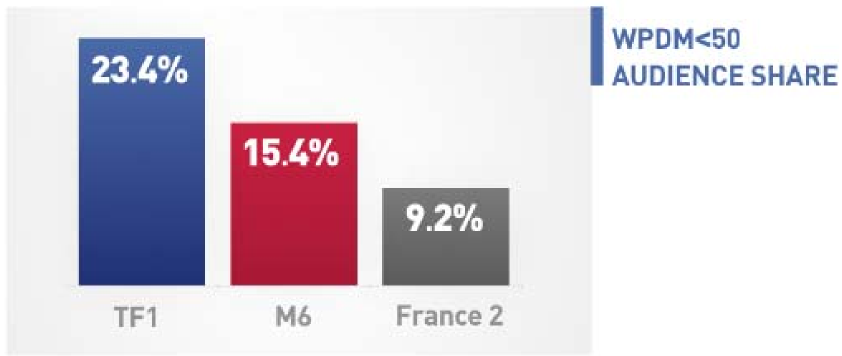
SHARE OF VIEWING (%) – 2015



Source : Médiamétrie – Médiamat – 2015

TF1'S STRONG-DRAWING LINEUP CONTINUES TO EXPAND





98 AUDIENCES
TF1 draws 98 of the 100 best audiences of 2015

32 SPOTS
TF1 shows strong capacity in reinventing French drama, which holds 32 spots in the TOP 100

30 DIFFERENT PROGRAM BRANDS ENTER THE TOP 100
Strong brands demonstrating diverse programming

12.2 MILLIONS VIEWERS
The year's best audience with the Rugby World Cup quarter final between New-Zealand and France

TF1, THE LEADING CHANNEL

Source : Médiamétrie – Médiamat – 2015

THOROUGHLY REVAMPED NEWS PROGRAMMING

1 O'CLOCK | 8 O'CLOCK | WEEKEND

TF1 IS LEADER IN 100% OF NEWS SLOTS

100% DIGITAL NEWS

ENHANCED NEWS MAGAZINE PROGRAMMING

THE UNCONTESTED NEWS LEADER

Source : Médiamétrie – Médiamat – 2015

TF1 LE GROUPE

UNMATCHED SUCCESS IN ALL GENRES

MAJOR ENTERTAINMENT BRANDS

Up to 8.8m
Average of 43% WPDM<50

11.4m, 2015's 2nd best audience and 54% of WPDM<50

FR. DRAMA: SERIES & EVENTS

Up to 7.7m
all-time record for the series

9.8m
the record for a drama since October 2007

MAJOR SPORTS BROADCASTS

12.2m for New-Zealand-France (2015 Rugby World Cup quarter final)

9.1m for Qatar-France (World Men's Handball Championship final)

FEDERATIVE MOVIE LINEUP

7.3m viewers, 2015's best movie audience

6.5m viewers

RENOWNED US SERIES

Up to 9.3m
Average of 38% of WPDM<50

Up to 7.3m
Average of 31% of WPDM<50

THE NEWS LEADER

The 1 O'clock News: up to 7.4m

The 8 O'clock News: up to 10.2m

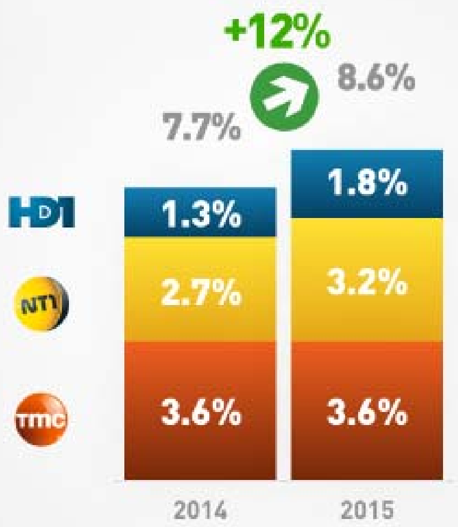
UNEQUALLED VIEWRSHIP RECORDS

Source : Médiamétrie – Médiamat – 2015

TF1 LE GROUPE

A MULTICHANNEL OFFER WITH STRONG MOMENTUM

THE LEADING DTT OFFER



SHARE OF WPDM<50 RDA

IMPROVED RIGHTS CIRCULATION

62% of DTT channel brands come from TF1

SECRET STORY

Federative programmes to establish channels

GROWTH BOLSTERED BY NT1 AND HD1

AN OFFER THAT IS INCREASINGLY DITITAL...

MYTF1

MORE THAN
1.3
BILLION VIDEOS VIEWED ON THE 4 SCREEN PLATFORMS[1]

MYTF1

The umbrella brand for the Group's 4 free channels, including now replays for TMC, NT1, and HD1

IPTV

UP TO
9.8
MILLION UNIQUE VISITORS PER MONTH[2]

Undisputed leader on IPTV, an average of **9 million** this year

AUDIENCE DRAW VS. LIVE – 2015

	TTV	TF1
4+	+1.7%	+2.2%
WPDM<50	+3.2%	+4.3%
AGED 25-49	+2.7%	+3.6%

Record for consolidated and Catch-up
1.4m viewers consolidated
+17% vs. live
0.9m viewers in catch-up

1.1m viewers consolidated
+15% vs. live
0.5m viewers in catch-up

0.9m viewers consolidated
+17% vs. live
0.6m viewers in catch-up

ESTABLISHED LEADERSHIP

Sources: (1) Médiamétrie eSTAT Streaming, AT internet, données opérateurs – (2) Médiamétrie Mediamat

… AND MULTIFACETED

XTRA

MORE THAN
650
CONTENT UNITS
AT END 2015

Introducing XTRA, devoted to content with no channel affiliation: exclusive productions, vintage contents, and web series

VOD / SVOD / ECINEMA / TF1 CONSO

TFOU MAX,
NEARLY
4,000
CONTENT UNITS
FOR KIDS 3-12

The market's biggest SVOD offer for young people

More than a million coupons downloaded

The most distributed platform
Launch of eCinema offer

CEASELESS INNOVATION

A DIVERSE PORTFOLIO FOR THE GENERAL PUBLIC

500,000
WORLD RECORD FOR VISITORS

N°1
IN SALES IN FRANCE

7
RETAIL OUTLETS

New platform
All-rights exploitation
Development of eCinema

4
FILMS SURPASSED 1 MILLION TICKETS SALES, INCLUDING *LES PROFS 2* SELLING **3.5 MILLION** TICKETS

2
FILMS ARE PRIZE-WINNERS AT THE CANNES FILM FESTIVAL

CREATIVE ADVERTISING OPTIONS

ANTICIPATE

A diverse, innovative offer

TV

DIGITAL

CROSS-MEDIA

SPECIAL PROGRAM SALES

PERFORM

in a constant search for advertising effectiveness

ONEDATA

TARGETING

EFFECTIVENESS

Maximize TV and digital campaign impact

SUPPORT

clients with straightforward, effective purchasing options

- Engine-simplified purchasing
- New services

FLUO

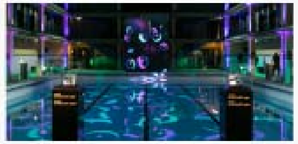
- Digital and IPTV programmatics

INNOVATE

to optimize engagement

REALTIME ADVERTISING

- Immersive experience



- New platforms and formats

TF1 PUBLICITE ELECTED FRANCE’S BEST ADVERTISING SALES AGENCY *

* Survey conducted by Harris Interactive for CB News.

AN INNOVATION APPROACH APPLIED GROUP-WIDE

Establishment of an innovative ecosystem centered on the television of the future more than

300

start-ups sourced in France and abroad

CREATIVITY WORKSHOPS TO FOSTER AND NOURISH NEW IDEAS

CUTTING-EDGE INDUSTRY INTELLIGENCE

MORE THAN **50** benchmarcks

AND

1,500 innovations sourced

PAVING THE WAY TO THE FUTURE BY INVESTING IN OPEN INNOVATION

1 CORPORATE INCUBATOR

8 START-UPS INCUBATED OVER THE NEXT 12 MONTHS

TO SPREAD IDEAS AND ENERGIES

VALUE – GENERATING INITIATIVES

COMPLETION OF EUROSPORT DISPOSAL

NEW FIELDS OF DEVELOPMENT

Moves to freeview

PROMISING PARTNERSHIPS

A NEW GROUP IS TAKING SHAPE

NEWEN STUDIOS

groupe TELFRANCE · CAPA · 17 JUIN media · NEWEB

STRONG BRANDS DEVELOPED THROUGH EXPERT PRODUCER GROUPINGS MANAGED BY A HIGHLY TALENTED TEAM

NEWEN STUDIOS : ACQUISITION RATIONAL

NEWEN

- Content ownership is becoming key to our role as a broadcaster
- Industry changes are leading us to reposition upstream of the value chain
- Presence in content and production must take into account international impact
- Determination to win over new customers and new markets
- Efficient allocation of resources generated by select assets

NEWEN STUDIOS

NEWEN

The first step of a process that could lead to:

- new acquisitions
- European partnerships

An acquisition that must prove advantageous to the current perimeter:

- develop creativity
- R&D in production

Facilitate a proprietary focus:

- develop formats and spin-off products.

CITIZENSHIP : EXEMPLARY CONDUCT

CLIMATE ISSUES

COP21·CMP11
PARIS 2015
UN CLIMATE CHANGE CONFERENCE

PARIS ACTION CLIMAT
PLAN CLIMAT ÉNERGIE PARIS

ETHICS

Compliance programmes

DIVERSITY PROMOTION AND PRACTICE

TF1 Fondation
Trophée de la Diversité*

LGBT Commitment Charter

HONOURS

ROBECOSAM
Sustainability Award
Silver Class 2016

Renewal of listing in main sustainable Indexes
Industry World Silver Medalist for the DJSI

GRANDS PRIX DE LA
TRANSPARENCE

Award for financial transparency of regulated information for the second year running

RELATIONS FOURNISSEUR RESPONSABLES

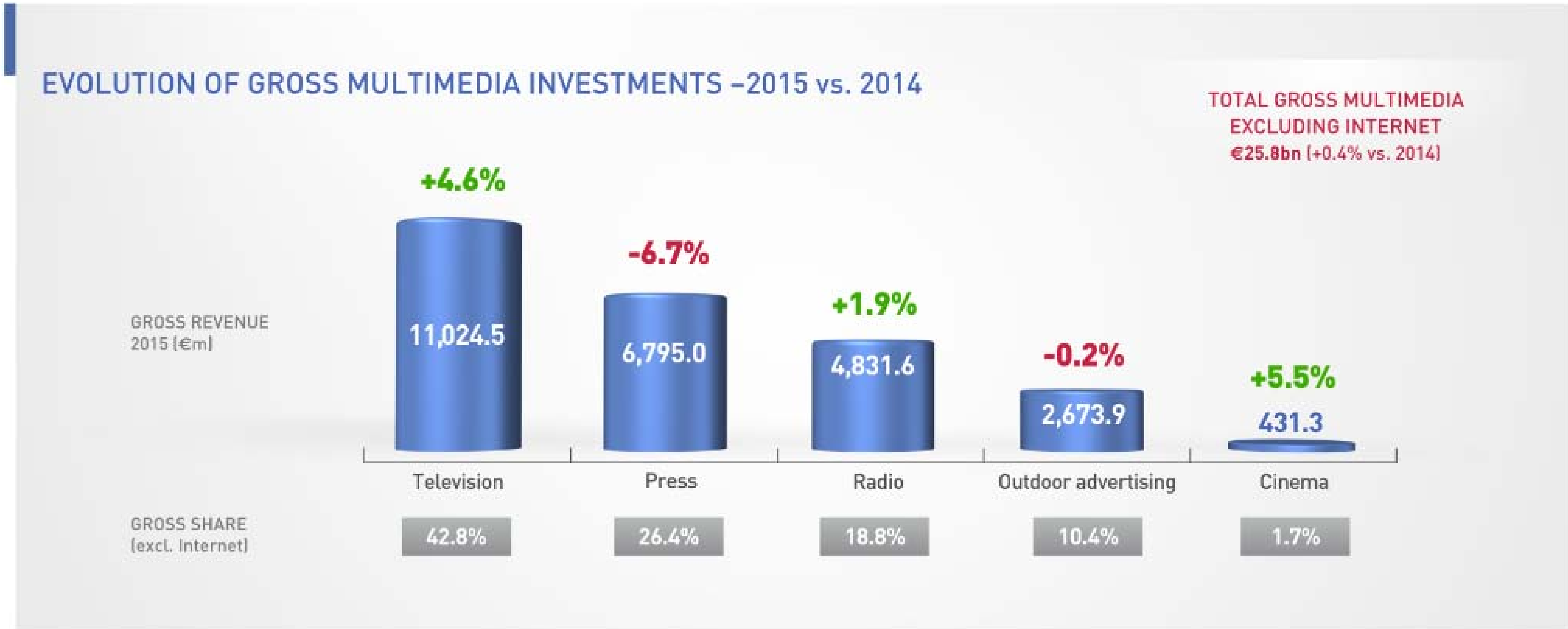
Renewal of « Responsible Supplier Relationships » label

* Awarded by HR consulting firm Diversity Conseil, in parternship with the AFMD

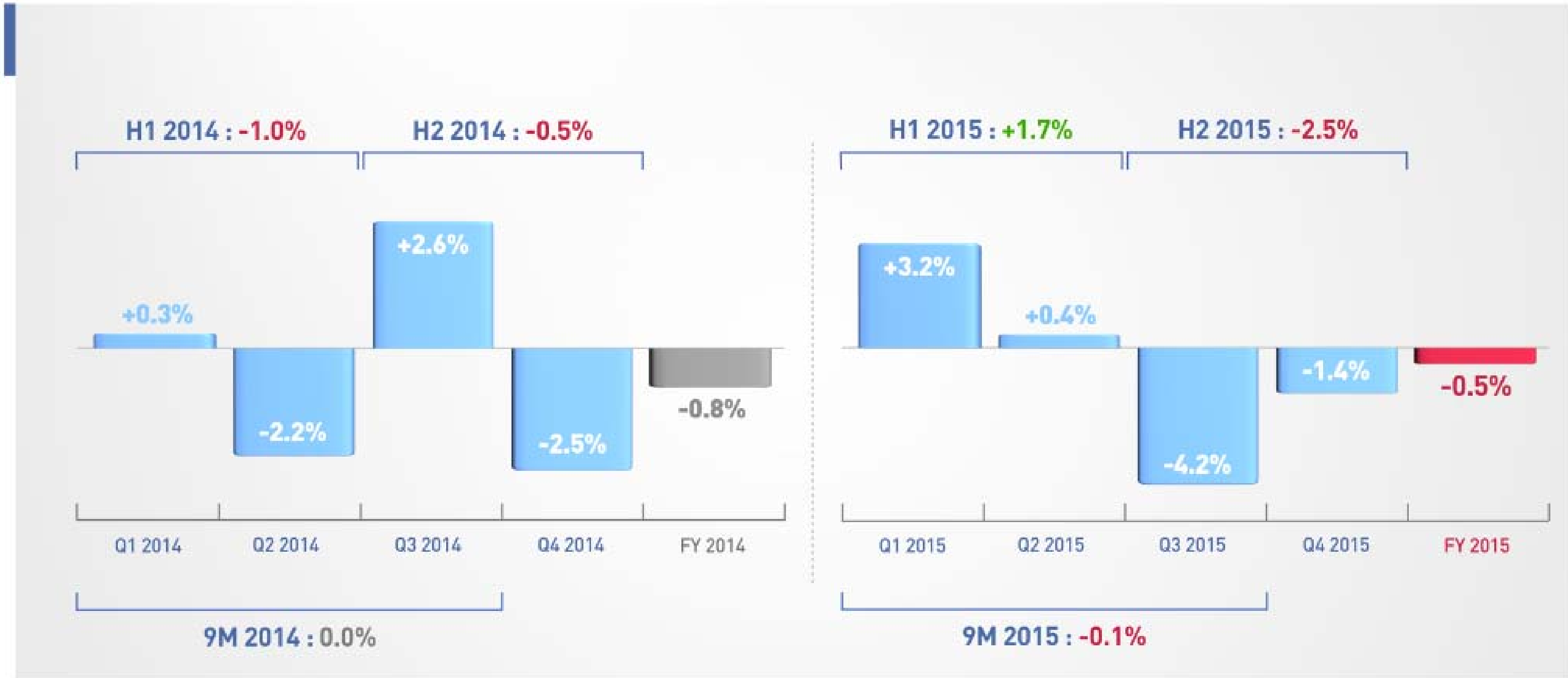
FINANCIAL INFORMATION

The results shown hereafter are presented in accordance with IFRIC 21, “Levies”, applied with effect from January 1, 2015 and also applied retroactively to the 2014 comparatives.

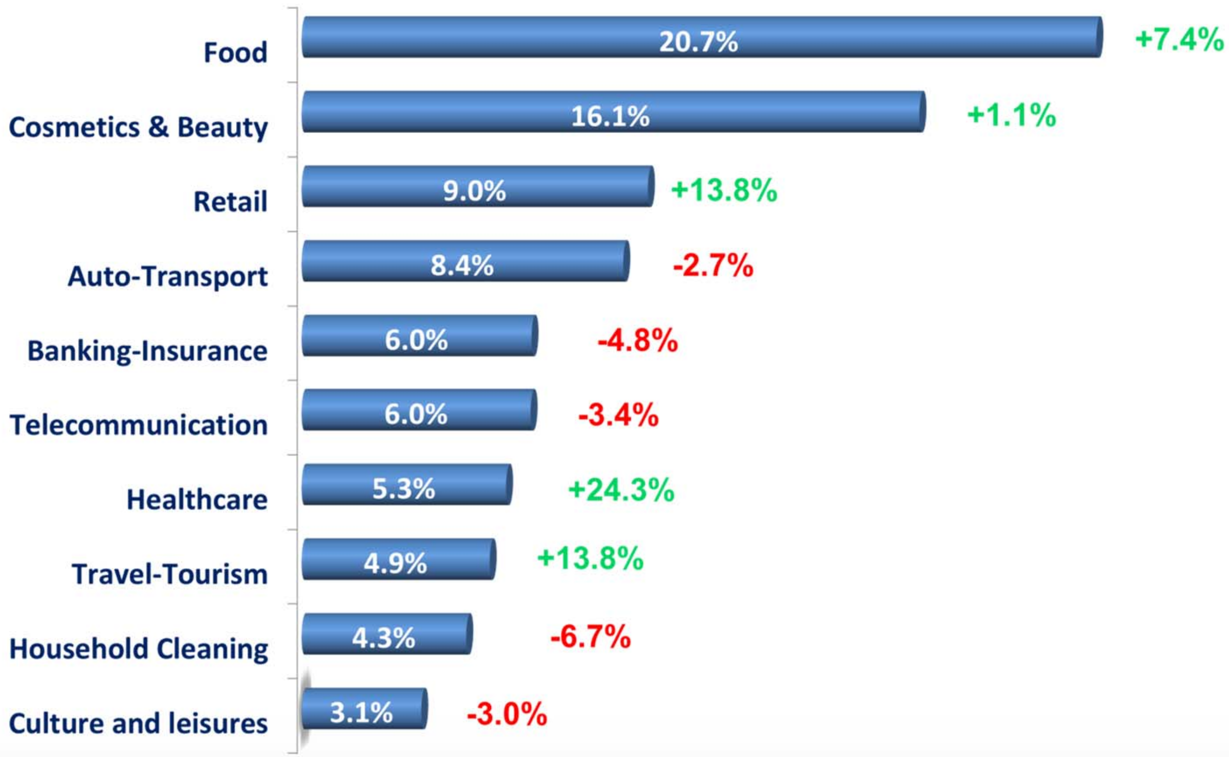
EVOLUTION OF GROSS MULTIMEDIA INVESTMENTS



NET ADVERTISING TURNOVER FOR THE TF1 GROUP'S FOUR FREE CHANNELS



EVOLUTION OF THE ADVERTISING SECTORS FOR TF1 GROUP'S 4 FTA CHANNELS

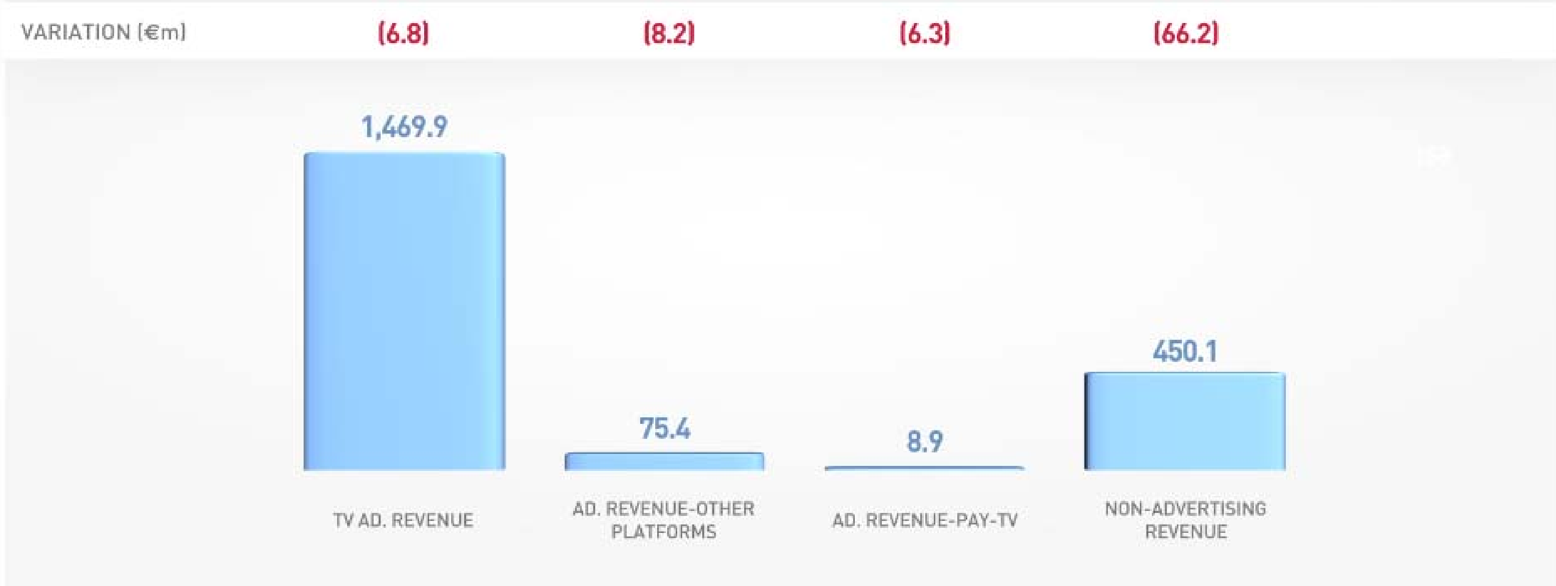


Source: Kantar Media, 2015 vs. 2014.

CONSOLIDATED REVENUE BREAKDOWN

€m	2015	2014	Var. €m	Var. (%)
BROADCASTING & CONTENT	**1,717.8**	**1,748.8**	**(31.0)**	**-1.8%**
Broadcasting	1,624.3	1,638.8	(14.5)	-0.9%
Content	93.5	110.0	(16.5)	-15.0%
CONSUMER PRODUCTS	**213.9**	**209.6**	**+4.3**	**+2.1%**
TF1 Vidéo	59.3	56.4	+2.9	+5.1%
Téléshopping	84.1	87.8	(3.7)	-4.2%
TF1 Entreprises	70.5	65.4	+5.1	+7.8%
PAY TV	**72.6**	**125.2**	**(52.6)**	**-42.0%**
Eurosport France	17.8	65.7	(47.9)	-72.9%
Theme channels in France	54.8	59.5	(4.7)	-7.9%
HOLDING & OTHERS	**0.0**	**8.2**	**(8.2)**	**-100.0%**
TOTAL REVENUE	**2,004.3**	**2,091.8**	**(87.5)**	**-4.2%**

GROUP ADVERTISING AND NON-ADVERTISING REVENUE



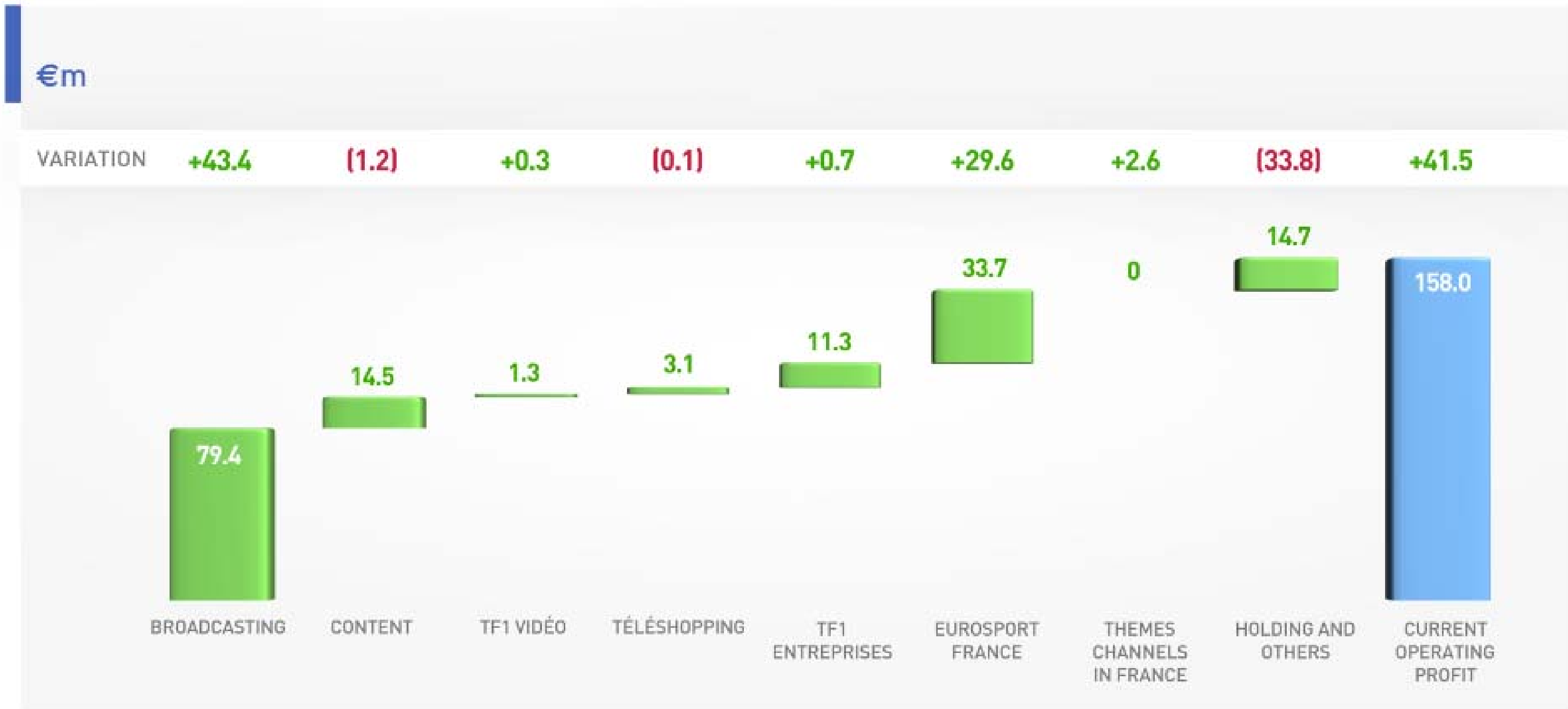
COSTS OF PROGRAMMES

€m	2015	2014	Var. €m	Var. (%)
TOTAL COST OF PROGRAMMES	**956.2**	**994.0**	**(37.8)**	**-3.8%**
ONE-OFF SPORTING EVENTS	26.8	73.7	(46.9)	-63.6%
TOTAL EXCL. ONE-OFF SPORTING EVENTS	**929.4**	**920.3**	**+9.1**	**+1.0%**
Entertainment	285.5	282.6	+2.9	+1.0%
TV dramas / TV movies / Series / Theatre	316.7	318.1	(1.4)	-0.4%
Sports (excl. one-off sporting events)	45.0	49.9	(4.9)	-9.8%
News	107.3	103.3	+4.0	+3.9%
Movies	159.9	150.1	+9.8	+6.5%
Youth	15.0	16.3	(1.3)	-8.0%

CONSOLIDATED INCOME STATEMENT(1/2)

€m	2015	2014	Var. €m	Var. (%)
CONSOLIDATED REVENUE	**2,004.3**	**2,091.8**	**(87.5)**	**-4.2%**
Total cost of programmes	(956.2)	(994.0)	+37.8	-3.8%
Other charges, depreciation, amortisation, provision and impairment (net)	(890.1)	(981.3)	+91.2	-9.3%
CURRENT OPERATING PROFIT	**158.0**	**116.5**	**+41.5**	**+35.6%**
CURRENT OPERATING MARGIN	*7.9%*	*5.6%*	*+2.3pts*	

CURRENT OPERATING PROFIT BREAKDOWN



CONSOLIDATED INCOME STATEMENT(2/2)

€m	2015	2014	Var. €m	Var. (%)
CURRENT OPERATING PROFIT	**158.0**	**116.5**	**+41.5**	**+35.6%**
Other operating income and expenses	(16.8)	-	(16.8)	ns
OPERATING PROFIT	**141.2**	**116.5**	**+24.7**	**+21.2%**
Cost of net debt	1.1	1.1	0.0	0.0%
Other financial income and expenses	(3.2)	0.3	(3.5)	ns
Income tax expense	(42.3)	(29.8)	(12.5)	+41.9%
Share of profits / (losses) of associates	6.5	15.0	(8.5)	-56.7%
NET PROFIT FROM CONTINUING OPERATIONS	**103.3**	**103.1**	**+0.2**	**+0.2%**
Post-tax profit from discontinued/held-for-sale operations	0.0	315.9	(315.9)	-100.0%
NET PROFIT	**103.3**	**419.0**	**(315.7)**	**-75.3%**
Net profit attributable to the Group from continuing operations	99.9	99.9	0.0	ns
Attributable to non-controlling interests	3.4	3.2	+0.2	+6.3%

CONSOLIDATED BALANCE SHEET

ASSETS (€m)	31 DEC. 2015	31 DEC. 2014	Var. €m
Total non-current assets	841.8	1,369.4	(527.6)
Total current assets	2,371.9	2,354.6	+17.3
Held-for-sale assets	-	-	-
TOTAL ASSETS	**3,213.7**	**3,724.0**	**(510.3)**
CASH FLOW STATEMENT (€m)	**700.8**	**497.0**	**+203.8**

SHAREHOLDERS' EQUITY AND LIAB. (€m)	31 DEC. 2015	31 DEC. 2014	Var. €m
Shareholders' equity o/w shareholders' equity attributable to the Group	1,761.8 1,741.7	2,039.9 2,003.4	(278.1) (261.7)
Non-current liabilities	63.1	79.9	(16.8)
Current liabilities	1,388.8	1,604.2	(215.4)
Liabilities related to held-for-sale operations	-	-	-
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	**3,213.7**	**3,724.0**	**(510.3)**

CONSOLIDATED CASH FLOW STATEMENT

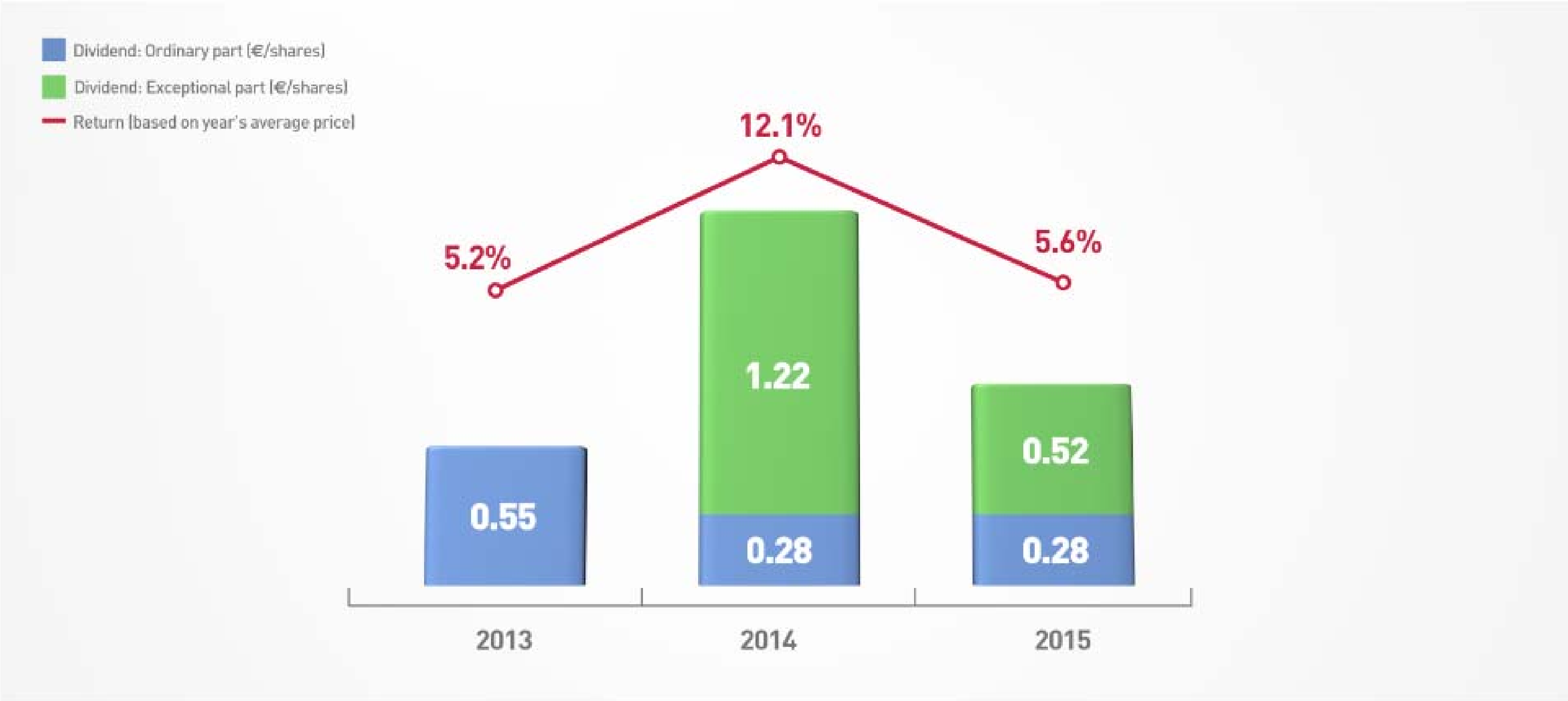
€m	2015	2014	Var. €m
Operating cash flow	164.0	128.5	+35.5
Income taxes (paid)/reimbursed	(35.1)	(33.1)	(2.0)
Change in operating working capital needs	8.4	12.7	(4.3)
Net cash generated by/(used in) operating activities	137.3	108.1	+29.2
Net cash generated by/(used in) investing activities	432.8	316.1	+116.7
Net cash generated by/(used in) financing activities	(367.5)	(117.1)	(250.4)
CHANGE IN CASH POSITION – CONTINUING OPERATIONS	**202.6**	**307.1**	**(104.5)**
Cash position at end of period	700.8*	498.2	+202.6

* This amount includes the cash flow of €474.0m on October 1, 2015 following the sale of the 49% of Eurosport.
It does not include the amount of the acquisition of 70% of Newen Studios.

The consolidation of 70% of Newen Studios should have an impact of approximately €300m on the Group's net cash position as of March 31, 2016 compared with the situation as of December 31, 2015.

OUTLOOK

FAIR RETURN TO SHAREHOLDERS



HIGH RETURNS TO SHAREHOLDERS IN 2016

€168.4m*

Redistributed to shareholders

- An ordinary part of **€58.9m** per share
- An exceptional part of **€109.5m** per share

Equivalent to **1.6x** of 2015 net profit

€30.0m*

Allocated to a share-buyback program

(subject to approval by the Annual General Meeting of April 14,2016)

After having paid the dividend, the Group will keep a residual cash level enabling the Group to develop and the future value creation.

2016 : A GROUP FOCUSED ON THE FUTURE

- The TF1 channel that has maintained its leading position among 25 channels
- A portfolio of 5 free channels
- An essential resource for online video
- A news offer honed for the future
- A more robust cost base after two optimisation-plan phases
- Rationalized, profitable subsidiaries
- Promising positions in the entertainment world
- Major acquisitions
- A solid financial structure
- Innovative European and United States partnerships

HYPOTHESES 2016

ADVERTISING	Advertising market expected to continue following 2015 trends	• Continue strengthening DTT channels • Continue value-maintenance strategy for TF1 channel
COST OF PROGRAMMES	Competition expected to remain strong in both programming and rights acquisition	• Optimisation capacity based on multichannel strategy • Cost of programmes (excluding sporting events) in the region of €980m for the 5 free channels (including LCI)
NON-CURRENT EXPENSES	Launch of LCI as a freeview channel Integration of Newen Studios	• Estimation of an amount of non-current expenses in the region of €50m in 2016

APPENDIX

LANDSCAPE OF DTT MARKET IN FRANCE

	TF1 GROUP	STATE-OWNED CHANNELS	M6 GROUP	CANAL+ GROUP	NRJ GROUP	NextRadioTV	OTHERS
FREE DTT	TF1 TMC NT1 HD1 LCI*	France 2 France 3 France 4 France 5 France Ô arte (FTV – French State – Radio France – INA)	M6 W9 6ter	CANAL+ C8 D17 i>TELE	NRJ 12 Chérie 25	BFM TV NEWS 24/7 RMC DECOUVERTE HD24	Gulli – Lagardère L'EQUIPE 21 – Amaury 23 – Private Investors LCP / PUBLIC SENAT – French Parliament
PAY DTT			PARIS PREMIERE	CANAL+ CINEMA CANAL+ SPORT PLANETE+			

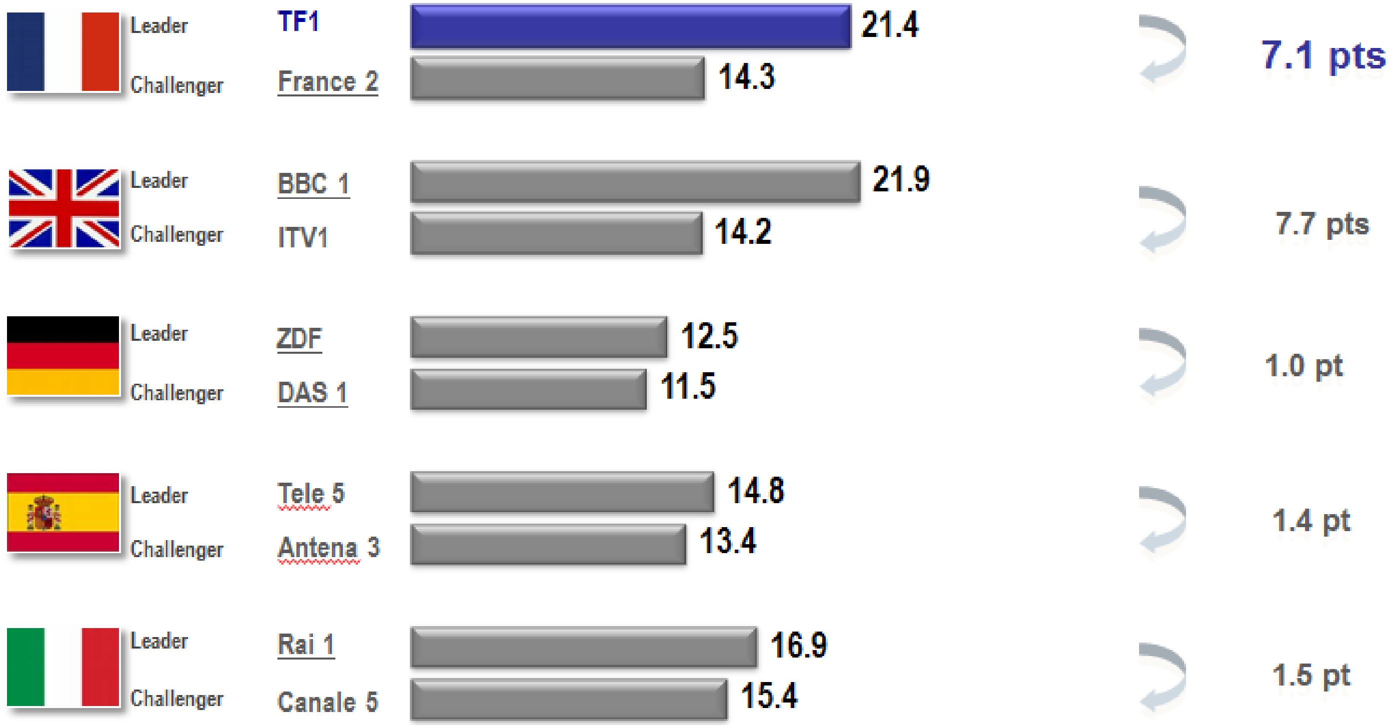
* Is being acquired by NextRadioTV

* LCI will be broadcasted on the free DTT as of 5 Avril 2016

TF1 CHANNEL, A PRIVATE EUROPEAN LEADER (1/2)

Audience share (in%) of European channels, leaders in their respective national territories

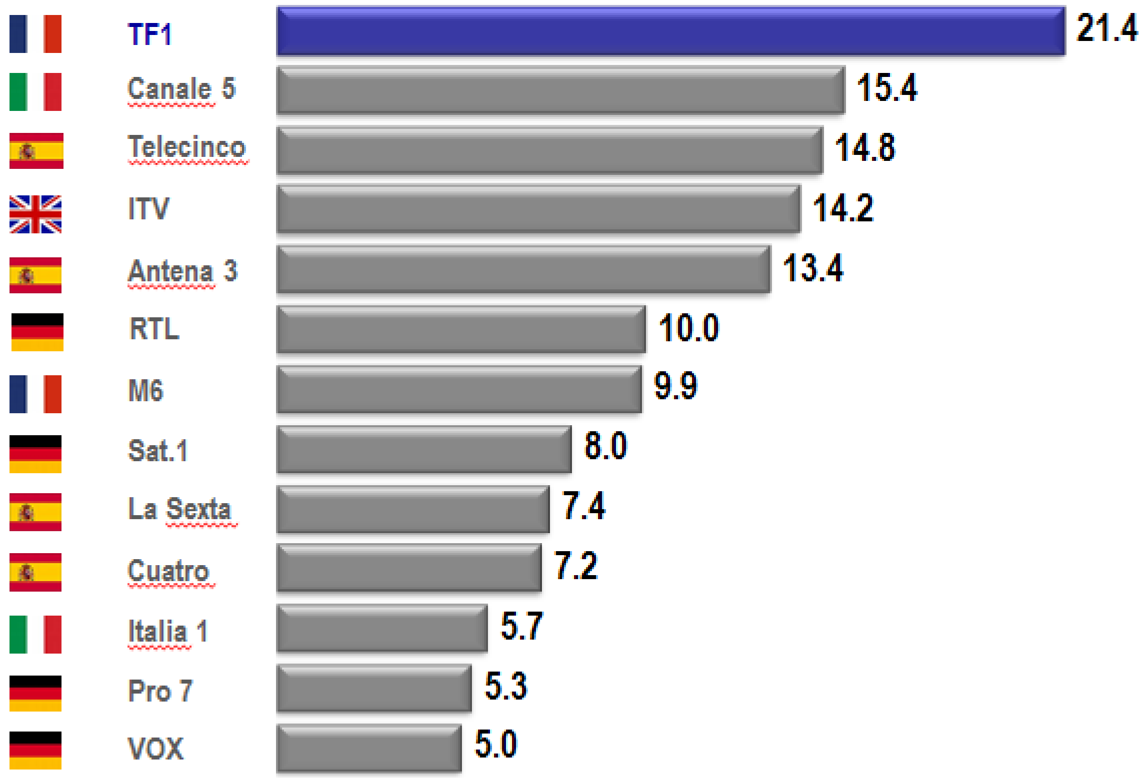
Gap between each leader and its challenger:



Source: Médiamétrie – 4years & over (France) / Eurodata TV – BARB - Kanter Media (UK) / Eurodata TV – AGB – GFK (Germany) / Kantar Media (Spain) / Eurodata TV – Auditel – AGB Nielsen (Italy)

TF1 CHANNEL, A PRIVATE EUROPEAN LEADER (2/2)

Audience share (in%) of private European channels, leaders in their respective national territories over 2014



Source: Médiamétrie – 4years & over (France) / Eurodata TV – BARB - Kanter Media (UK) / Eurodata TV – AGB – GFK (Germany) / Kantar Media (Spain) / Eurodata TV – Auditel – AGB Nielsen (Italy), Jan-Aug 2015 except France (Jan-Sept 2015)

A CAPACITY FOR BUILDING PARTNERSHIPS

DROITS AUDIOVISUELS

MEDIA FOR EQUITY

ENTREPRISES

FILMS PRODUCTION

REGULATION: PRESENT SITUATION

OBLIGATIONS TO INVEST

- ✓ 3.2% in the co-production of European cinema works*
- ✓ 12.5% for the commissioning of national heritage audiovisual works*
  - o 75% of the previous investments commissioned from independent producers
  - o a producer is considered independent where the broadcaster owns less than 15% of its capital

* of the previous year's net annual advertising turnover, within a calendar year.

OBLIGATIONS TO BROADCAST

- ✓ Cinema and audiovisual works: 60% European-origin and 40% French origin at least
- ✓ A maximum of 192 movies per year
- ✓ A minimum of 2/3 of the annual broadcasting airtime devoted to French-speaking programmes
- ✓ 750 hours of children's programmes
- ✓ 800 hours of news bulletins and magazines

ADVERTISING

- ✓ Up to 12' per hour
- ✓ Up to 9' per hour on average each day
- ✓ Movies: up to 2 slots and 6' of advertising
- ✓ State-owned channels: no advertising broadcast from 8pm to 6am

MEDIA INDEPENDENCE

- ✓ 49% maximum ownership (of the capital of a company operating a domestic DTT service with an average annual audience share >8% of total TV audience)
- ✓ 7 DTT licences
- ✓ 2 out of 3 media (among TV, radio and daily press, with national coverage)

REGULATION: WHAT WE ARE LOBBYING FOR

ADVERTISING

Prohibited sectors:

- ✓ Promotions in the retail sector
- ✓ Cinema (movie trailers…)
- ✓ Tobacco / Alcohol

FISCAL ISSUES

- ✓ Audiovisual taxes
  (CNC, France Télévisions, radio, press)

  €94m in 2014

- ✓ Audiovisual sector financing
  (obligations to invest)

  €293m in 2014

PRODUCTION & CONTENT

- ✓ Mandates for distribution of content
- ✓ >25% of dependent production
- ✓ 15% of ownership threshold
  (above which a producer is considered as dependent)

MORE FAIRNESS IN COMPETITION BETWEEN TV AND DIGITAL

CSR COMMITMENT

INCLUSIVE & COHESIVE

- ***In the content***
  - ✓ *Large visibility offered to associations on TF1's channels*
  - ✓ *Promoting diversity and women*
  - ✓ *Diversity training given to employees of the production department*
  - ✓ *Diversity and Solidarity commitees*
- ***In the company***
  - ✓ *Employement and wage policies, social framework*
  - ✓ *Diversity label and equal opportunities policy*
  - ✓ *HSS policy and collective agreements*
  - ✓ *TF1 Corporate Foundation*

ETHICS & DEONTOLOGICAL

- ***In the content***
  - ✓ *Fulfilling commitments with audience, notably in terms of journalistic ethics*
  - ✓ *Personnal data protection*
  - ✓ *Fight against piracy*
- ***In the company***
  - ✓ *Compliance Department*
  - ✓ *Code of Ethics' roll out*
  - ✓ *Responsible Purchases*
  - ✓ *Signature of the UN Global Compact since 2006*

TF1 LE GROUPE

Dialogue with Stakeholders

Transparancy in communication

Dow Jones Sustainability Indexes · FTSE4Good · EURONEXT vigeo Europe 120 · ETHIBEL SUSTAINABILITY INDEX PIONEER · Global Challenges Index · Gaïa-Index

SUSTAINABLE

- ***In the content***
  - ✓ *Ushuaïa TV since 2005*
  - ✓ *More than 1000 topics in TV News Bulletin every year*
  - ✓ *Special editorial content ahead of the COP 21*
  - ✓ *Dedicated ad slots for responsible advertisers*
- ***In the company***
  - ✓ *Energy and GHG réduction plan*
  - ✓ *Ecoprod's collective*
  - ✓ *Urban mobility plan*
  - ✓ *Responsible Purchases*

INNOVATIVE

- ***In the content***
  - ✓ *New Formats and partnerships*
  - ✓ *MYTF1 digital platform*
- ***In the company***
  - ✓ *TF1's University, Masterclass*
  - ✓ *Innovation Department*
  - ✓ *Media for Equity*

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