



ARTE ARRIVES ON TF1+, FRANCE'S LEADING AGGREGATOR



Starting on Thursday 7 November, the TF1+ free streaming platform is carrying content from the ARTE channel, renowned across Europe as a producer and broadcaster of arts programmes.

This latest partnership brings a whole new dimension to the TF1+ catalogue, adding attractive third-party content in high added-value special interest categories – and offering a good fit with the platform's existing content. For ARTE, the partnership opens access to the powerful audience reach of TF1+, and to mass distribution on all screens.

TF1+ users will now be able to stream everything from the Arte.tv platform, with something for every taste: enthralling films, original drama series, inspiring documentaries, special-interest magazine shows and eclectic concerts. With nearly 2,000 hours of content, ARTE will be a welcome addition to TF1+, and much appreciated by streamers.

ARTE content will be accessible directly from the TF1+ home page, via a dedicated navigation rail and corner. Streamers can already gain access via smart TVs, mobiles and the internet, and will soon be able to do so via operator set-top boxes.

Users will be able to enjoy a unique catalogue of premium family-friendly programmes, including full runs of flagship shows like *DJ Medhi*, *En thérapie*, *Rematch*, *Tout Simplement Noir* and *America 2024: Clan Warfare*.

By the end of 2024, TF1+ will be offering 25,000 hours of content, including hundreds of films and series.

About TF1+:

TF1+ is the go-to platform for family-friendly premium content, available free of charge 24/7 on all screens. In just a few months, TF1 has become France's leading free streaming platform, and has begun rolling out across the French-speaking world with launches in Belgium, Luxembourg and Switzerland. TF1+ gives users access to a rich offer of more than 25,000 hours of news and entertainment content. Hundreds of films and TV movies sit alongside box sets, including unmissable French drama series like *HPI* and *Master Crimes*, and daily soaps from France and abroad such as *Vampire Diaries*. Blockbuster entertainment brands like *The Voice*, *Koh-Lanta* and *Star Academy* are also there, in full and unedited. TF1+ is revolutionising the free streaming with innovative functionalities such as "Top Chrono" (sports highlights tailored to fit viewers' time constraints) and "Synchro" (a recommendation engine for communal viewing). Since it was launched, TD1+ has attracted an average of 33 million unique streamers a month. Users can also benefit from aggregation of attractive, complementary third-party content from Arte, L'Équipe, Le Figaro, Deezer and A&E Television Network.

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