

[08.11.24] **PRESS RELEASE**

NEWEN STUDIOS, TF1 GROUP AND NETFLIX ANNOUNCE UNIQUE COLLABORATION TO PRODUCE DAILY DRAMA EVENT SERIES "TOUT POUR LA LUMIÈRE"

Newen Studios, TF1 Group, and Netflix have announced plans to produce a continuing drama event series. This unprecedented co-financing agreement brings together the expertise of Newen Studios, leading producer of daily drama (*Tomorrow is Ours*, *Where it all begins* and *Life so sweet, even sweeter*), TF1 Group, leading private broadcasting group in Europe, and Netflix, worldwide leader in entertainment.

The origination, set in the world of music and dance, takes the form of a family saga. It has been penned by Coline Assous, Yentl Coubes, and Maxime Cormier and will be produced by Céline François, and overseen by Stéphanie Brémond, Deputy General Director of continuing drama and long-form series at Newen Studios.

This ambitious and innovative partnership will see the three groups consolidate their roles as key content creators, while the project aims to invigorate the creative sector in the region and help support the emergence of upcoming talent. Filming will combine the natural settings of La Ciotat with studio sets in La Belle de Mai in Marseille.

The unique scheduling is expected to attract a wide audience and will be available across multiple platforms. Shooting begins in the first half of 2025 and will air on TF1, TF1+, and will be available on Netflix five days before the free-to-air broadcast on TF1.

Pierre Branco, CEO at Newen Studios: "The launch of such an ambitious new daily series is an exciting project for Newen. We are delighted to bring our expertise in continuing drama to this unique partnership with TF1 and Netflix, aiming to reach and retain a new audience."

Ara Aprikian, Executive Vice President Content at TF1 Group: "We are thrilled about this unprecedented partnership with Netflix and Newen Studios, which will provide a new ambitious local origination and demonstrate once again our ability to find new ways to finance and distribute our projects to give them the widest possible audience. With this new daily drama event series, TF1 is enriching its content offering in linear and non-linear formats and reasserts its role as a historical partner in content creation."

Pauline Dauvin, Vice President Content at Netflix France: "We are delighted to announce our partnership with Newen Studios and TF1 for a new continuing drama series that will

allow French Netflix subscribers to tune in to a daily drama , a first in France. This unique collaboration in production and distribution illustrates our shared commitment to innovate for the enjoyment of viewers and to support artistic creation.”

ABOUT NEWEN STUDIOS

A subsidiary of the TF1 Group, is one of the leading film and TV production and distribution businesses in Europe, with over 50 production companies and labels.

Located in many territories in Europe, America and Canada, Newen Studios has expertise across all areas of AV production and covers all the major fiction and non-fiction genres including high end and continuing drama, documentary and magazine programming, animation, entertainment, and cinema, delivering high impact programming that delivers millions of viewers and users to broadcasters and digital platforms.

Newen Studios also boasts one of the richest catalogues of film and TV rights in France and Europe, while its distribution subsidiary, Newen Connect, exports its programmes to audiences worldwide.

ABOUT TF1 GROUP

TF1 group is a major player in the production, publication and distribution of content, in France and Europe. Our operations are split between two divisions: Our Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences - and all advertisers. We also operate in music production and live shows with Muzeek One. Our Production division, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms. The TF1 group has operations in 11 countries, and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartment A: ISIN FR0000054900)

ABOUT NETFLIX

Is one of the world's leading entertainment services, with 283 million paid memberships in over 190 countries enjoying TV series, films and games across a wide variety of genres and languages. Members can play, pause and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

The campaign runs between 1 and 11 November, helping the Bleuet de France charity fund solidarity initiatives and commemorations that pay tribute to the wounded in action, war widows, war orphans, and victims of terrorism.



PRESS CONTACTS

NEWEN STUDIOS – Ludivine Svaldi 06 19 66 10 04 – Gersende Facchini 06 21 61 48 52

LE GROUPE TF1 – Sophie Danis 06 22 47 56 52 – Emilie Budzynski 06 61 97 18 67

NETFLIX – Joïakim Tuil 06 68 02 95 41