

[02.09.24] **PRESS RELEASE**

# **TF1 GROUP SPONSORS 'SURREALISME' AT THE CENTRE GEORGES POMPIDOU FROM SEPTEMBER 4, 2024, TO JANUARY 13, 2025**



**TF1 group is delighted to sponsor this event, which celebrates the anniversary of the Surrealist movement initiated by André Breton, showing more than forty years of unique artistic vitality between 1924 and 1969,**

Over 2,200 square meters of exhibition space feature works by **Salvador Dalí** alongside those by **René Magritte**, **Giorgio de Chirico** and **Max Ernst**.

'Surréalisme' gives pride of place to the many women who took part in this movement, from **Leonora Carrington**, **Remedios Varo** and **Ithell Colquhoun** to **Dora Maar** and **Dorothea Tanning**.

The exhibition also presents emblematic works by international artists such as **Tatsuo Ikeda** (Japan), **Helen Lundeberg** (United States), **Wilhelm Freddie** (Denmark) and **Rufino Tamayo** (Mexico).

Through this exceptional sponsorship, TF1 group is demonstrating its support for the culture it strives to promote by associating with ambitious projects such as 'Surréalisme', which highlights an important period in the history of art in France and around the world.

### **About TF1 group**

TF1 group is a major player in the production, publication and distribution of content, in France and Europe. Our operations are split between two divisions:

Our **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences - and all advertisers. We also operate in music production and live shows with Muzeek One.

Our **Production division**, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

#### **CONTACTS:**

**EXECUTIVE VP COMMUNICATION & BRANDS** – Maylis CARCABAL – mcarcabal@tf1.fr – +33 (0)6 63 59 87 05  
**PARTNERSHIPS** – Anne BAUREZ – abaurez@tf1.fr – +33 (0)6 62 03 53 84