

## **COMMUNIQUÉ / PRESS RELEASE**

Boulogne-Billancourt, 26 september 2013

## **APPOINTMENT**

**Tristan du Laz**, Deputy Chief Executive Officer of TF1 Vidéo, is taking the helm at the Acquisitions Department at TF1 Vidéo, in addition to his current duties.

The appointment is effective from 1 October 2013, following the departure of Laurent Campagne.

Tristan du Laz has since November 2011 served as Deputy Chief Executive Officer of TF1 Vidéo. He joined the TF1 subsidiary in 2010 as head of digital activities, including the MYTF1VOD video-on-demand service. Previously, he was Director of VOD and PPV activities at Canal +. Prior to that position, he was Deputy CEO at StudioCanal Vidéo and Marketing Director for the LTC Tristar Music label at Sony Music France.

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