

[13.11.20] **PRESS RELEASE**

# TF1 GROUP IN TOP 10 FRENCH COMPANIES FOR CORPORATE RESPONSIBILITY

**The TF1 group features in the top 10 French companies for corporate responsibility in the rankings published today (12 November) in the newspaper *Le Point*.**

We are very proud to be the highest-ranked French media company, and to be ranked 7th overall in the general classification of France's most responsible companies with a score of 88.9 points.

The rankings were prepared by Germany's Statista institute for *Le Point* based on three criteria – environment, social and governance – using around 20 key indicators in each of those three areas. These covered issues such as waste and carbon emissions, equal pay, and the number of women on the Board of Directors.

**This performance is testimony to our very strong engagement in this field. For over 15 years, we have been pursuing a proactive CSR\* policy, helping to build a more responsible broadcasting market.**

**Gilles Pélisson, TF1 Chairman & CEO, says:** *“Our 7th place in the Statista institute's overall rankings is a reward for our efforts, and an encouragement to push ahead with our many social and environmental initiatives in areas like gender parity, diversity, support for good causes, eco-production, ethical advertising and solidarity. As a creator and broadcaster of content for a mass audience, we have a duty to build a more supportive, inclusive and sustainable society – not just in our output, but within the Group itself. We will continue to showcase our commitments and to positively inspire our viewers, employees and partners.”*

*\*Corporate Social Responsibility*

#### **CONTACTS**

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