

[15.06.23] **PRESS RELEASE**

## **TF1 GROUP PARTNERS THE 2023 GENDER PARITY FORUM**

**TF1 group, via the LCI channel and TF1 News, is partnering the 4th Annual Gender Parity Forum, which will be held at the Ministry of the Economy and Finance on 19 June, and this year has “Transformation” as its theme.**

We are proud of our ongoing engagement with gender parity issues, as demonstrated by us renewing our support for the Forum.

Our partnership is of particular value to the Gender Parity Forum because it enables us to amplify the event through our digital media. We will be providing editorial coverage through TF1 News, with promotional boosts on social networks.

At the event itself, TF1 group Chairman & Chief Executive Officer Rodolphe Belmer will appear alongside other business leaders at a round table discussion on the media, and its approach to gender parity.

### **In brief: gender parity at TF1 group**

Gender parity is a reality at TF1 group: 56% of our people are women. We are also making strong progress in increasing female representation in our executive ranks: nearly 48% of our Management Committee were women as of 31 March 2023 (versus 28% seven years ago), and our Executive Committee is 50/50, with five of its ten members being women.

And we have dedicated support networks in place - such as mentoring and training programs - which provide powerful levers to tackle lack of self-confidence, and to encourage leadership and boldness.

The embodiment of this spirit within our organisation is the Fifty-Fifty collective, which runs awareness and training sessions on busting stereotypes and preventing everyday sexism.

### **Practical measures reflected in our broadcast output**

Season 3 of our “Expertes à la Une” program launched at the start of 2023. The aim: taking female representation to the next level by removing obstacles to women speaking on the media, and giving female experts a platform on news bulletins. This initiative has paid off, with the proportion of female experts appearing on our bulletins increasing from 25% in 2017 to 53% in 2022, a rise of 28 points in five years.

In February 2023, we renewed our support for the #SportFémininToujours campaign, which aims to promote and showcase women’s sport. In 2022, TF1 group broadcast the Women’s Rugby World Cup, the European Women’s Handball Championship, and the UEFA Women’s EURO football tournament.

We also strive to put role models and inspiring female characters at the heart of our drama output - such as Morgane, the brave, brilliant and feisty heroine of *HPI*.

Every year since 2019, the Gender Parity Forum has brought together ministers, parliamentarians, thought leaders and a host of other public figures, all with the same commitment to gender parity and equality in the workplace. It provides a space for sharing views and feedback in round tables, live sessions and debates, with the aim of breaking down stereotypes and putting gender parity at the top of the agenda not just in corporate strategies, but in society at large.

### **About the TF1 group**

The TF1 group is a major player in the production, publication and distribution of content.

Our raison d'être: to positively inspire society.

Our operations are split between two divisions:

The Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One.

The Production division, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

The TF1 group has operations in around 10 countries, and employed 2,810 people as of 31 December 2022. In 2022, the Group generated revenue of €2,508m (Euronext Paris, compartment A: ISIN FR0000054900).

### **CONTACTS:**

**EXECUTIVE VP COMMUNICATION** – Maylis CARCABAL – mcarcabal@tf1.fr – +33 (0)1 41 41 49 23

**CORPORATE COMMUNICATION** – Coline PECHERE – cpechere@tf1.fr – +33 (0)1 41 41 34 88

**PARTNERSHIPS DEPARTMENT** – Anne BAUREZ – abaurez@tf1.fr – + 33 (0)6 62 03 53 84