

[31.07.20] **PRESS RELEASE**

TF1 GROUP CREATES A NEW 4K OFFER

The TF1 Group is pleased to announce the broadcasting, from 23 August 2020, of a new and exclusive range of programmes on its TF1 4K channel.

The TF1 4K channel will be available within the Orange (channel 996) and Bouygues Telecom (channel 37) offers.

For the first time, viewers of the TF1* channel will be able to access a multi-genre offer in 4K including:

- **Cinema** among the most beautiful Sunday evening posters such as "50 Shades Lighter" or "La Ch'tite famille".
- **Series** with the return of Good Doctor
- And of course **sport** with the final of the UEFA Champions League on August 23rd and the French Football Team (from September 8th with the France-Croatia match).

This offer is set to expand with new programs as the season progresses.

This initiative underlines, once again, the TF1 Group's determination to offer its viewers* the best television experience, thanks to exceptional broadcast quality.

** Orange subscribers with a fibre offer and a 4K-compatible decoder (TV4 or UHD TV); Bouygues Telecom fibre subscribers with a 4K, Bbox Must, Bbox Ultym decoder.*





ABOUT THE TF1 GROUP

The TF1 Group is a major player in the production, publication and distribution of content.

Our ambition is to use our content to positively inspire society. Our operations are organized around the following complementary divisions:

- **Broadcast** with 5 free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), 4 theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), 3 on-demand content platforms (MYTF1, MYTF1VOD, TFOU MAX), and the TF1 PUB advertising airtime sales house.
- **Production** via Newen, home to 9 studios in France and around the world.
- **Digital** via Unify, home to our web natives activities and to high-powered digital communities including aufeminin, Marmiton, Doctissimo and My Little Paris.
- **Music** via Muzeek One, home to our music and live shows business.

The TF1 Group has operations in 10 countries and nearly 3,200 employees, and generated revenue of €2,337.3 million in 2019. (Euronext Paris : ISIN FR0000054900).

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