

[29.04.20] **PRESS RELEASE**

TF1 GROUP LAUNCHES NEW PODCAST RANGE

The TF1 group is launching a new range of podcasts, downloadable free of charge from all the streaming platforms (including Apple Podcast, Google Podcast, Spotify and Deezer).

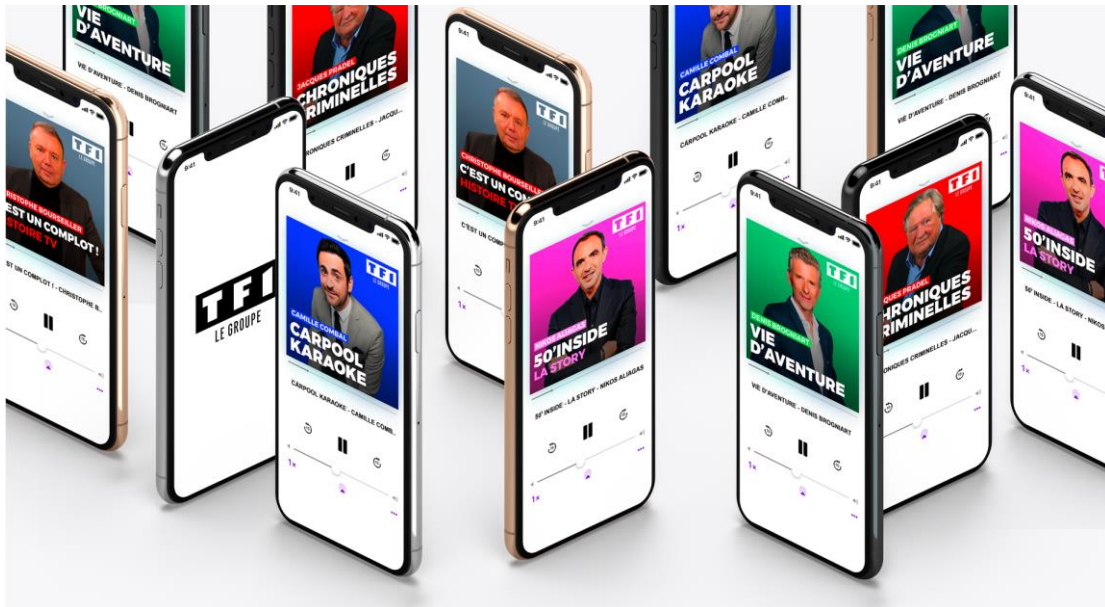
This new range complements the Group's existing podcast range (LCI, Studio71, MyLittle Paris, etc). The five formats feature iconic presenters and tie into some of its flagship TV brands.

Expanding our podcast range is a perfect fit with our strategy of creating premium content adapted to all audiences, in new formats, and making it available free of charge across a broad spectrum of media channels.

Podcasts are a great way for the TF1 group to move even closer to its audiences by leveraging its expertise in producing ambitious but popular programming.

Our new podcasts cover five themes (celebrities, adventure, true crime, music, history).

Further verticals will be added to the range soon.



- **CELEBRITIES**

- **50' INSIDE – LA STORY, running time 15 min, bi-monthly by Nikos Aliagas**

- Nikos tells the stories of people destined to be in the limelight, from singers and actors to the heirs of famous dynasties. 50' INSIDE – LA STORY follows them through success and failure, and sometimes to some very dark places: Whitney Houston, Filip Nikolic, Amy Winehouse, John Kennedy, Claude François, France Gall, etc.

- **ADVENTURE**

- **VIE D'AVENTURE, running time 50 min, bi-monthly by Denis Brogniart**

- Showcasing people who share a passion for exploring our planet on land, in the air, or in the depths of the ocean, from scientists and travellers to photographers and sailors. Denis Brogniart talks to intrepid, extraordinary men and women, who open up as never before about their highs and lows, and the life lessons they have learnt. Guests include Bertrand Piccard, Elisabeth Revol, Thomas Coville and Philippe Croizon.

- **TRUE CRIME**

- **CHRONIQUES CRIMINELLES, running time 50 min, bi-monthly by Jacques Pradel**

- Crimes of passion, unexplained disappearances, diabolical plots. Whether serial killers or crazed lovers, they all believed they had committed the perfect crime – but now they're all behind bars. Who are these murderers? And how did the police outwit them? Sometimes, the truth hangs by a thread. Through testimony from those involved, including detectives and the victims' families, Jacques Pradel revisits some of France's most jaw-dropping crimes including the Nordahl Lelandais case, the Jonathann Daval case, the Jessy Travaglini case, the Troadec case, the Bettina Beau case and the Laurent Baca case.

- **MUSIC**

- **CARPOOL KARAOKE, running time 10 min, bi-monthly by Camille Combal**

- In each episode, a singing star jumps into Camille's car for a fun-packed, off-the-wall interview. Featuring Gims, Aya Nakamura, the Mask Singer jury, and Angèle.

- **HISTORY**

- **C'EST UN COMLOT !, running time 25 min, bi-monthly by Christophe Bourseiller**

- Christophe Bourseiller tackles conspiracy theories head-on to set the story straight. Future topics include: Was the French Revolution a freemasonry coup? The Illuminati – a secret society that rules the world? Was the Protocol of the Elders of Zion a secret plan for world domination? Who was really responsible for 9/11? Did the US have prior knowledge of Pearl Harbor? Was Adolf Hitler a Zionist agent? Were the moon landings faked?

Yann Geneste, Head of TF1 Entertainment:

"This new podcast range means we can extend and enrich our viewers' experience around our programmes, while also attracting new audiences among podcast fans. It's a way of systematically capitalising on the TF1 group's brands, personalities and content".

AVAILABLE ON ALL PLATFORMS, WITH AD SALES HANDLED BY TF1 PUB

Ad space on the podcast range will be sold by TF1 PUB, complementing the existing programmatic offer to advertisers and agencies on the Group's spoken word output. Hosting and distribution technical services will be provided by Audiomeans, an innovative solution developed in France.

LIST OF THE TF1 GROUP'S EXISTING PODCASTS



Impact Positif
By Sylvia Amicone



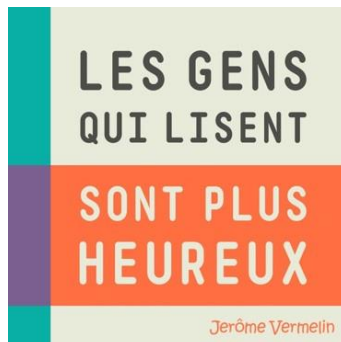
On déconfiner l'info
By Cédric Ingrand



Le Grand Bain de l'Eco
By Pascal Perri



Happy Work
By Gaël Chatelain



Les gens qui lisent sont plus heureux
By Jérôme Vermelin

**Le nid**

By jenesuispasjolie

Produced by Studio 71

**Dans la tête des femmes**

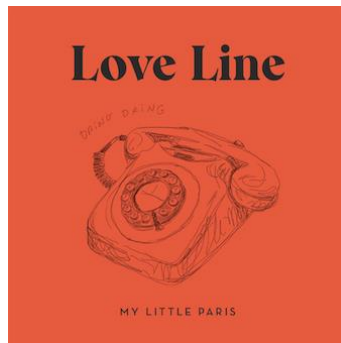
Produced by MyLittleParis

**GreenLetter Club**

Produced by MyLittleParis

**Keep it simple**

Produced by MyLittleParis

**Love Line**

Produced by MyLittleParis

CONTACTS:**SOPHIE DANIS - SDANIS@TF1.FR - +33 (0)6 22 47 56 52****LUCILE BAUDRIER - LBAUDRIER@TF1.FR**