







PRESS RELEASE

French commercial broadcasters' association ACP appoints Rodolphe Belmer as Chair and welcomes Altice Media to the Board

Paris, 18 April 2023

At today's general meeting of *Association des Chaînes Privées* (ACP), the French commercial broadcasters' association, **Rodolphe Belmer**, Chairman and CEO of TF1 Group, was appointed as ACP Chair for a two-year term.

In addition, the ACP Board now has a new member: **Altice Media**, represented by its Chairman & CEO Arthur Dreyfuss. Altice Media will sit alongside the founder members, represented by Rodolphe Belmer (TF1), Maxime Saada (CANAL+) and Nicolas de Tavernost (M6).

About ACP

Founded in 2008 by TF1, Canal+ and M6, ACP represents the interests of France's national commercial terrestrial TV broadcasters – who because of their obligations to invest in content are critical to the dynamism of the French TV industry. ACP is also working to rectify regulatory asymmetry between local and international players.

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