

[02.03.20] **PRESS RELEASE**

WOMEN'S RIGHTS: TF1 GROUP MOBILISES FOR INTERNATIONAL WOMEN'S DAY ON 8 MARCH

For International Women's Day on 8 March, the TF1 group will carry special coverage on its channels and their online spin-offs:

- **Le 20H Le Mag**, which showcases everyday heroes and heroines, will devote its evenings to portraits of women doing unconventional things: surgeon and writer Pomme; performance poet Diariata; voice artist Brigitte; Elodie and Emilie, who have done a U-turn in their lives and are now goatherds; and Grace, who has a fierce will to live.
- **LCI** will broadcast reportage and news on women's rights on 8 March, in particular on Anne-Chloé Bottet and Christophe Moulin's weekend morning show.
- **Ushuaïa TV** will screen a Greta Thunberg special on the evening of 8 March, including two all-new documentaries. "Greta Thunberg: two years that changed everything" describes how her actions inspired a global movement, while "Generation Greta" uses the testimonies of eight women to tell the story of the crusade for the climate.
- **Histoire TV** marks the 85th anniversary of French women getting the vote by broadcasting a "We women" (*Nous les femmes*) cycle, including a number of documentaries, such as: "*Colette, l'insoumise*"; "*Les femmes et le pouvoir*"; "*Simone Veil, la loi d'une femme*"; and the feature-length film "*Elles... les filles du Plessis*", with Sandrine Bonnaire.
- **TF1 PUB** is teaming up with L'Oréal in its campaign against street violence on 7 and 8 March, with a spot broadcast on TF1 group channels, and on digital and social networks.

We also have a pro-active policy towards our 1,750 female staff, supporting their career development through the Fifty-Fifty network, women's leadership courses, female mentoring programmes, etc.

Our engagement was rewarded in 2019 when we were named **no.1 media group worldwide** in the Equileap rankings of the best companies for gender equality.

What's more, there is a high level of female participation in the Group's management bodies: 42% of our management committee are now women, which means that there are 40% more women on the committee than 4 years ago.

Looking beyond our year-round engagement, we have also introduced a special internal Awareness Week, involving a number of events:

- A **LinkedIn workshop** designed to optimise the career paths of our female employees
- A **hands-on workshop** to raise the awareness of all staff to gender balance issues
- **Exclusive screening of the film "WOMAN"** – partnered by Ushuaïa TV – which gives a voice to 2,000 women across 50 different countries, followed by a Q&A with director Yann Arthus Bertrand.

ABOUT THE TF1 GROUP

The TF1 group is a **global player in the production, publication and distribution of content.**

Our ambition is to use our content to **positively inspire society.**

Our operations are structured into four complementary divisions:

. **Broadcast** with 5 free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), 4 theme channels (Ushuaïa TV, Histoire TV, TV Breizh, Série Club), 3 on-demand content platforms (MYTF1, MYTF1VOD, TFOU MAX), and the TF1 PUB advertising airtime sales house.

. **Production** via Newen, home to 9 studios in France and around the world.

. **Digital** via Unify, home to our web natives activities and to high-powered digital communities including Aufeminin, Marmiton, Doctissimo and My Little Paris.

. **Music** via Muzeek One, home to our music and live shows business.

The TF1 group has operations in 10 countries and nearly 3,200 employees, and generated revenue of €2,337.3 million in 2019 (Euronext Paris : ISIN FR0000054900).

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