



PRESS RELEASE

Boulogne, 9 March 2018

MAYLIS ÇARÇABAL APPOINTED AS TF1 GROUP VICE PRESIDENT, COMMUNICATION AND BRANDS

Maylis Çarçabal has been appointed as **Vice President, Communication and Brands** of TF1, with effect from Monday 12 March 2018. She succeeds Frédéric Ivernel, who is leaving the Group to pursue personal projects.

In her new role, Maylis Çarçabal will be responsible for defining and implementing the Group's communication and brands strategy, supporting the transformation and future development of TF1 alongside the other members of the Executive Committee.

Gilles Pélisson, Chairman and CEO of the TF1 group, says: *"I am delighted to welcome Maylis Çarçabal onto the Executive Committee, and I am sure that her experience in communication and marketing – combined with her great knowledge of the TF1 group – will enable her to succeed in her new role."*

I would like to thank Frédéric Ivernel for his professionalism and commitment, and for all that he has done for the TF1 group. He has had a long and distinguished career at TF1, both in Human Resources and with the Communication and Brands division. I wish him every success in his new projects."

Maylis Çarçabal

Aged 47 and a graduate of ESCP business school, Maylis Çarçabal began her career at Carat in the Consulting department. She then joined the Voyage TV channel, where she was part of the founding team. After a further spell at Carat between 2001 and 2003, she moved to the TMC channel, which at the time belonged to the Pathé group, as Head of Communication and Marketing. After the TF1 group took a majority stake in TMC, she remained in that role until 2009, when she joined TF1. Prior to her latest appointment she was Head of Communication for Content, News and Digital.

TF1 GROUP

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