



PRESS RELEASE

Boulogne, October 24, 2019

LCI IS A PARTNER OF "PARIS PHOTO", IN NOVEMBER AT LE GRAND PALAIS

Once again this year, LCI is supporting "Paris Photo" once again this year, which will be held from Thursday 7 to Sunday 10 November 2019 under the glass roof of the Grand Palais in Paris.

LCI is very proud to be associated for the 8th consecutive year with the first international fair dedicated to photographic art.

For this 23rd edition, Paris Photo will bring together nearly 200 exhibitors: gallery owners, publishers and merchants will show their best works during this essential event of international photography. More than 21 countries will be present during the 3 days.

For many years, the TF1 group has pursued an active policy of partnerships and cultural patronage with which its LCI and TF1 channels are associated. The Group is thus associated with around a hundred events each year (exhibitions, concerts, ballets, cinema films, etc.) and positions itself as a player committed to promoting cultural heritage.

Through exceptional partnerships (Monet, Hopper, Miró, FIAC...), the TF1 group has strengthened its links with the "Réunion des Musées Nationaux - Grand Palais", the leading European cultural operator, with the aim of sharing with as many people as possible all art forms.

About the TF1 group

The TF1 Group is the leading private-sector television broadcaster in France, with five unencrypted channels (TF1, TMC, TFX, TF1 Séries Films and LCI) and four pay-TV theme channels (TV Breizh, Histoire, Ushuaïa and Serieclub, the last of which is 50% owned). The Group is adding a highly effective digital dimension to our channels on MYTF1, and video-on-demand offers via MYTF1VOD and TFOU MAX. The TF1 Group is also present in the production and distribution of content, mainly via Newen, through which it aims to accelerate international expansion of its production and distribution activities.

The TF1 Group has extended its digital footprint, in particular through the acquisition of the aufeminin group in April 2018. This led to the creation of its digital division Unify build around well-known brands such as Marmiton, MyLittleParis and Doctissimo, all of which support strong, engaged communities. This has enhanced the Group's offer and its ability to deploy federating, complementary special-interest themes to reach all audiences, especially women and millennials. The TF1 Group has created a large range of businesses in key entertainment and leisure fields, with TF1 Entertainment (board games, music and live show production, licences and publishing) ; the film industry with TF1 Films Production and TF1 Studio.

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